

**WENS**  
Fashion

25 Product recommendation

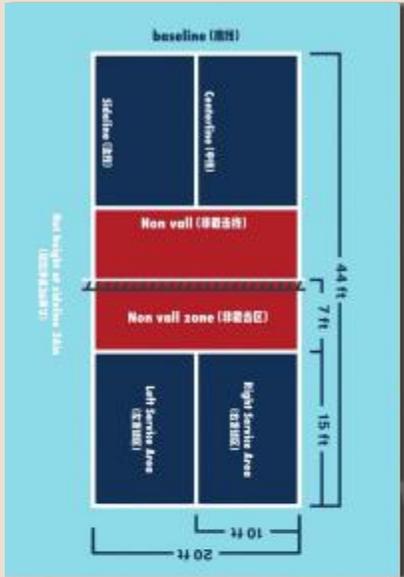
**PICKLEBALL**

**THEME DEVELOPMENT**



# Overview

Pickleball is an inclusive and exciting sport for people of all ages and genders that combines the best of badminton, table tennis, and tennis. Using a paddle to hit the ball, pickleball provides a lower-impact alternative to tennis that is perfect for those looking for a fun and challenging workout. Although sometimes referred to as "old people's tennis," pickleball is suitable for everyone, regardless of age. With its low cost of entry, intuitive rules, and social distancing-friendly format, pickleball has quickly gained popularity as a more accessible and approachable racquet sport, breaking down barriers and bringing people together.



Rad pickleball



Disco Country Club



Recess Pickleball

# Women's Outfit

Pickleball is a sport that combines elements of tennis, badminton, and table tennis. There are no specific dress requirements, but the key considerations for attire are practicality, comfort, flexibility, and overall coordination, showcasing the athletes' graceful posture and confident charm. Examples of appropriate attire for women include tennis dresses or tank tops paired with tennis skirts, which can highlight their agility and movement. For both men and women, pairing sportswear with yoga pants can increase freedom of movement.



# Women's Outfit

Considering that pickleball does not have high levels of activity, as a daily leisure activity, the tailoring and fit of clothing are often loose, lightweight, and comfortable for ease of movement. At the same time, fashion elements such as letter logos and prints are incorporated, such as printed sweatshirts or polo shirts paired with tennis skirts and other casual items to create a lifestyle sports style.



Recess Pickleball



PORT MAYNE



Goldbergh



CHALLENGER



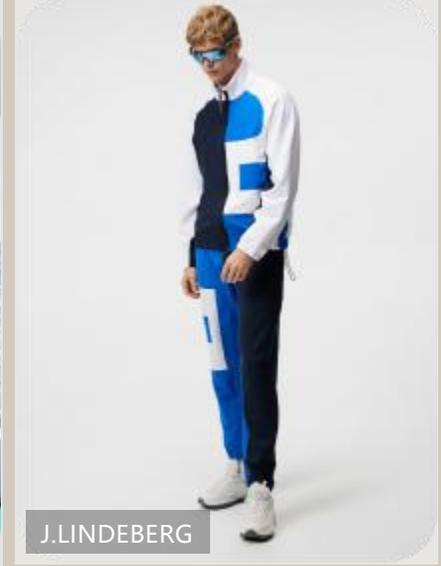
Ape the great



Elord

# Men's Outfit

Pickleball's leisure wear emphasizes comfort and a natural feel, while sportswear can create a lifestyle court-to-daily wear look when paired with fashion elements such as simple and clean lines, trendy patterns, and lightweight athletic shorts or pants. Polo shirts can also be paired to showcase a sense of elegance and beauty.



# Men's Outfit

Men's pickleball wear can also take cues from tennis attire. On the court, matching or brightly colored functional quick-drying T-shirts and shorts can enhance both comfort and breathability, as well as add to the overall coordination of the outfit. Consider eye-catching colors to make the pickleball wear more striking on the court.



# New products



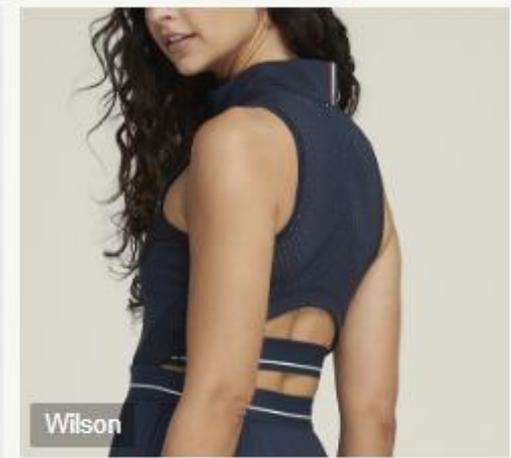
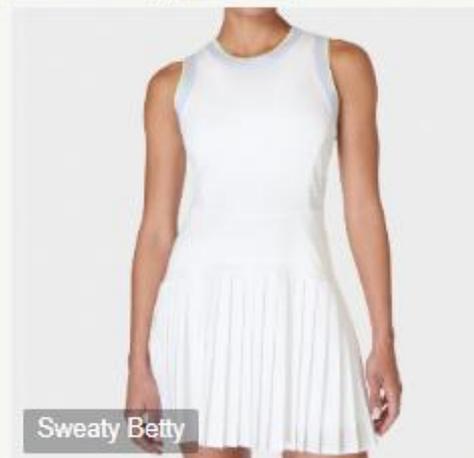
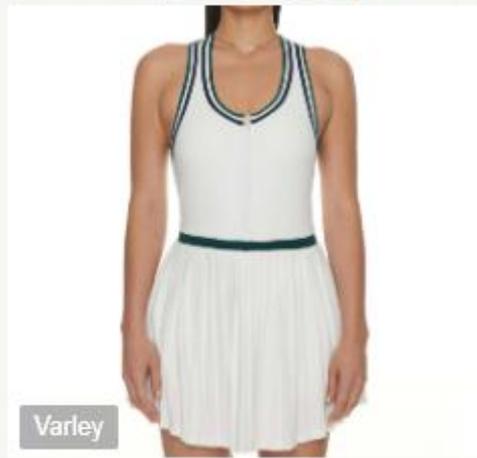
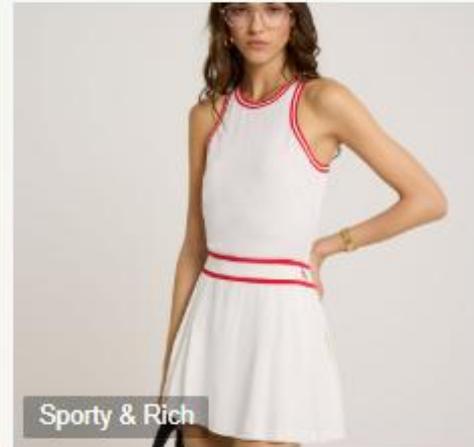
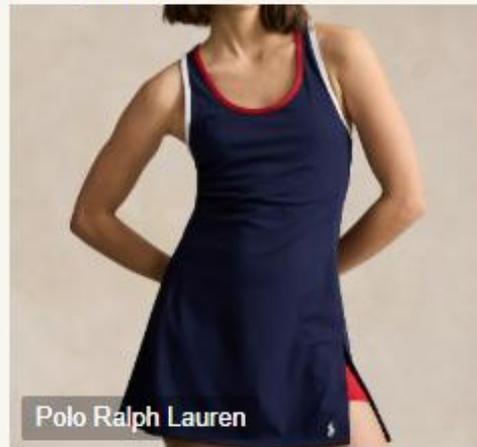
Wilson



# Products

## Tennis Dress

This season's tennis dress cleverly blends daily casual style, with striped elements often used in tennis clothing to create dynamism and vitality. The contrasting collar attracts attention through contrasting colors. The curved pleated design not only retains the softness of traditional pleated skirts, but also adds dynamic beauty to the skirt hem through changes in curvature. Considering the high intensity and sweat wicking requirements of tennis, the breathable mesh design on the back has become an important functional point of tennis dresses.



# Products

## Recommended Brand Tory Sport

TORY BURCH's high-performance sportswear, Tory Sport, has been launched in a colorful manner, allowing sports and fitness attire to remain fashionable and elegant while maintaining high performance. This season, deep blue is the main color tone, showcasing a calm and introverted temperament, and cleverly blending classic and trendy elements. Whether it's business negotiations or weekend breaks, it can perfectly match the needs of different occasions. With the addition of jackets and knitted cardigans, whether shuttling through busy urban streets or enjoying quiet afternoon coffee shop time, it can become the most eye-catching presence.



Tory Sport



Tory Sport



Tory Sport



Tory Sport



Tory Sport



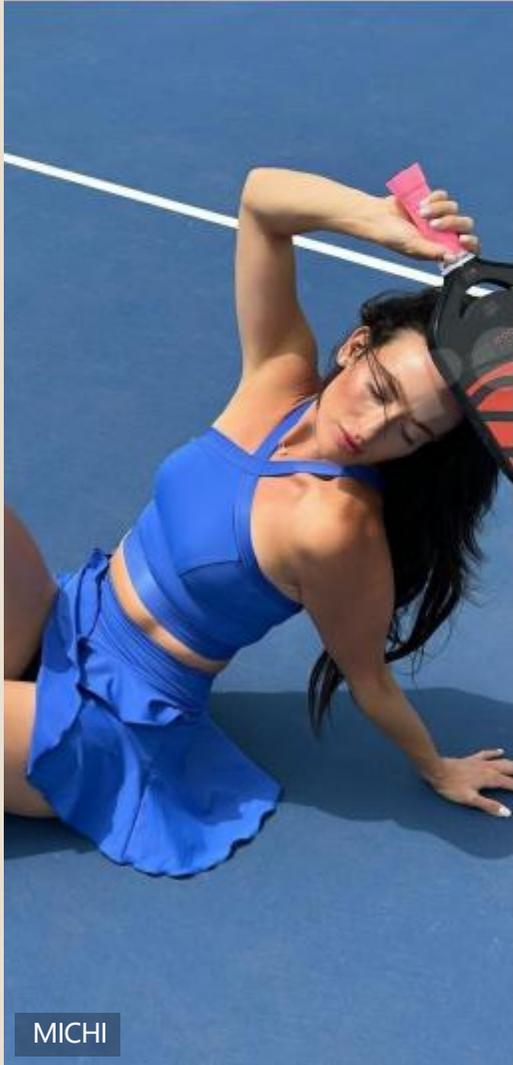
Tory Sport



Tory Sport



MICH I is a sportswear brand founded by Canadian designer Michelle Watson in 2010, filling the gap between sexy lingerie and comfortable activewear. The MICH I brand not only strives for aesthetics and beauty in appearance, but also works hard on practicality. Fashionable and durable are the brand's persistent positioning.



# RECESS PICKLEBALL

Recess Pickleball was founded by Maggie Brown and Grace Moore in 2021. The company produces high-quality pickleball paddles with creative designs. They collaborate with emerging artists and designers to create new and innovative designs for their paddles. Recess Pickleball paddles feature a high-quality, industry-standard honeycomb interior structure.





# About Us.

- WENS FASHION founded in year 2007 ,is a leading international trading company with a rich history and a global footprint.We offer One-stop Purchase Services including marketresearch,OEM/ODM service,product sourcing, logistics,customs clearance, and post-sales support. Our team of experienced professionals is dedicated to providing personalized attention and tailored solutions to meet the unique needs of each client.
- **Fashion trend:**Meanwhile, we continuously increase investment in research and development, introduce advanced production technologies and design concepts, and keep our products always at the forefront of fashion.
- **Environmental protection concept:**We also attach great importance to environmental protection and sustainable development, actively adopt sustainable and recycled materials, and actively promote green production and the implementation of social responsibilities.



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