





## 久力集团20年 专注于蓄电池的科研、生产与销售。

■ **2001年** 公司成立  
Founded in 2001

■ **1480000m<sup>2</sup>** 占地面积  
It covers an area of 1480000 square meters

■ **480人** 公司员工  
480 employees

■ **10000万** 注册资金  
100 million registered capital

## COMPANY PROFILE 公司简介

山东久力新能源集团有限公司成立于2001年，位于山东日照五莲，注册资金1亿元，集团占地1480000m<sup>2</sup>，现有职员480人，其中各类工程技术人员75人。20年来专注于起动免维护蓄电池的研发、制造和销售，是一家高新技术企业。公司核心的生产和检测设备是从德国、意大利、奥地利进口，先后研发了起停车辆用EFB、AGM蓄电池，-41℃超低温特种装备用12V、24V免维护蓄电池，EVF长寿命电动道路车用蓄电池、储能用蓄电池等十多个系列，150多个型号，年产能200万只，是山东省最大的起动型免维护蓄电池生产企业。

产品出口到东南亚、欧洲、非洲、中东、美洲等国家地区，受到客户一致好评。公司设有山东省院士工作站，山东省企业技术中心，山东省工业设计中心，日照市动力电池工程研究中心等研发平台，并与山东大学，山东理工大学，江苏理工大学等高校签订了产学研合作协议，并成立了山东理工大学久力新型电池联合研发中心，为公司未来发展提供了有力的技术保障。

未来，久力集团将综合统筹各品牌市场销售网络，优化产品结构，增加产品品类，让更丰富，更多元的蓄电池产品渗透到国际市场体系，进一步提升产品的知名度与竞争力。

Shandong Jiuli New energy Group Co., Ltd. founded in 2001, is located in Wulian, Rizhao, Shandong Province, with a registered capital of 100 million yuan. The group covers an area of 1480000m<sup>2</sup> and has 480 employees, including 75 engineers and technicians. Over the past 20 years, it is a high-tech enterprise focusing on the R & D, manufacturing and sales of maintenance free starting batteries. With an annual capacity of 2 million, the company is the largest maintenance free starter battery manufacturer in Shandong Province.

The products are exported to Southeast Asia, Europe, Africa, Middle East, America and other countries and regions, and are well received by customers. It has Shandong academician workstation, Shandong enterprise technology center and Shandong Industrial Design Center. It has signed industry university research cooperation agreements with Shandong University, Shandong University of science and technology, Jiangsu University of science and technology, and established Jiuli new battery joint research and development center.

In the future, Jiuli group will comprehensively coordinate the marketing network of various brands, optimize the product structure, increase product categories, and further enhance the popularity and competitiveness of products.







20年来，久力集团逐渐发展壮大，已成为国内大型蓄电池企业之一。公司具备极其完善的质量保障体系，已通过ISO9001、IATF16949质量管理体系认证，ISO14001环境管理体系认证和ISO45001职业健康管理认证。

Over the past 20 years, Jiuli group has gradually developed and expanded, and has become one of the large battery enterprises in China. The company has perfect quality assurance system and has passed ISO9001, IATF16949 quality management system certification, ISO14001 environmental management system certification and ISO 45001 occupational health management certification.

## ENTERPRISE HONOR

### 资质荣誉

荣誉是久力集团对自己付出的肯定，也是客户永久信赖的基石。久力集团20年，一路风雨兼程，取得了骄人的业绩和成就，我们恪守初心，我们专注于专业，赢得了业绩和客户的认可、赞美，获得了极好的口碑与赞誉。荣誉是久力集团20年，一路走来一次次自我突破与不断的提升，是实力最好的诠释和证明。

Honor is Jiuli group's affirmation of self pay and the cornerstone of customers' permanent trust. Over the past 20 years, Jiuli group has made remarkable achievements and achievements. We have adhered to our original intention and focused on our profession. We have won the recognition and praise of performance and customers, and won excellent reputation and praise. Honor is Jiuli group's 20 years of self breakthrough and continuous improvement, which is the best interpretation and proof of strength.





















