POKIDDO
TRAMPOLINE PARK

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www.pokiddo.com

Liben
Liben Group Corporation

Pokiddo

POKIDDO TRAMPOLINE PARK

Franchise opportunity

JUMP. TOUCH THE SKY!

POKIDDO TRAMPOLINE PARK

JUMP.
TOUCH THE SKY!

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LIBEN GROUP

Trampoline park builder (Design - Manufacturing - Construction)

www.libenplay.com

Facebook

Linkedin

Youtube

Pokiddo is a LIBEN Group company

Liben Group Corporation is the professional solution provider and builder of Indoor Amusement Park and Playground Equipment who is dedicated to the design, manufacturing and construction since 2011 with total investment of 50 Million USD.

We decided to provide one-stop services for all of our customers' needs, that anything you could imagine, we would help bring to life.

After beginning this journey by connecting with numerous excellent companies to bring the most innovative and popular attractions to any FEC, we realized that what our customers needed most was a partner. A partner with experience that will help ensure your success beyond just delivering outstanding products. Thus, we built our own brand Pokiddo Energy Zone to study the end users' needs and collect all the useful experience to help you operate a successful park.

"Make People Healthier and Happier"--we'll never forget our everlasting enterprise mission. As the pathfinder of China Amusement Toy Industry's integration,transformation and upgrading, Liben Group Corporation is looking forward to the long, firm and win-win corporation with you.

OUR STORY

2011.4.15

Liben Group Corporation

Was founded by a team with over
30 years amusement industry experience

2012.4

Obtained It's
First Certificate

GS Certificate
By TUV

2013.12

Liben built the
1st trampoline park
in Australia

2015.8

Moved Into
The New Factory

2016.9

— 1 —
Participated In Shooting
Alibaba Video For
2016 G20 Summit

— 2 —
Became The Industry
Benchmarking Of TUV

2018.1.28

Pokiddo Park
Opening

2018.2

Liben New Building
Break Ground

POKIDDO EVENTS

2017.4.18

Pokiddo brand
establishment

2018.1.28

Pokiddo signed a
cooperation
agreement with TUV

2018.8.21

Self-developed
trampoline
interactive game patented

2018.10 - 2019.7

18 Pokiddo franchise
parks opened

2018.10.25

Pokiddo
E-ticketing system on line

2018.12.25

Pokiddo 1st franchise
grand opening

2019.4.1

Pokiddo
operation training manual

2019.5.8

Pokiddo Hosted the
first Trampoline
Park Sub-forum

Our Story
Continues...

OUR ADVANTAGES

1
500,000+
sqm manufacture facility
10,000+
sqm production capacity / month
800+ worldwide projects
70+ countries **30+** R&D team

2
Our products meet
EN1176, ASTM F2970 standard and PAS 500 : 2017 Standard

3
500+ online orders
Order amount **$18 Millon**
TOP 1 in industry

4
Member of
IATP, IAAPA, CAAPA

5
Own brand **Pokiddo Trampoline park**
The 1st Pokiddo flagship parks built on 28th, January, 2018
30+ Pokiddo franchise park opened in 2019

6
One-stop service
Not only manufacturer
But also operation consultant

7
50+ installation team
Served for **35+** countries
Helped **100+** customers

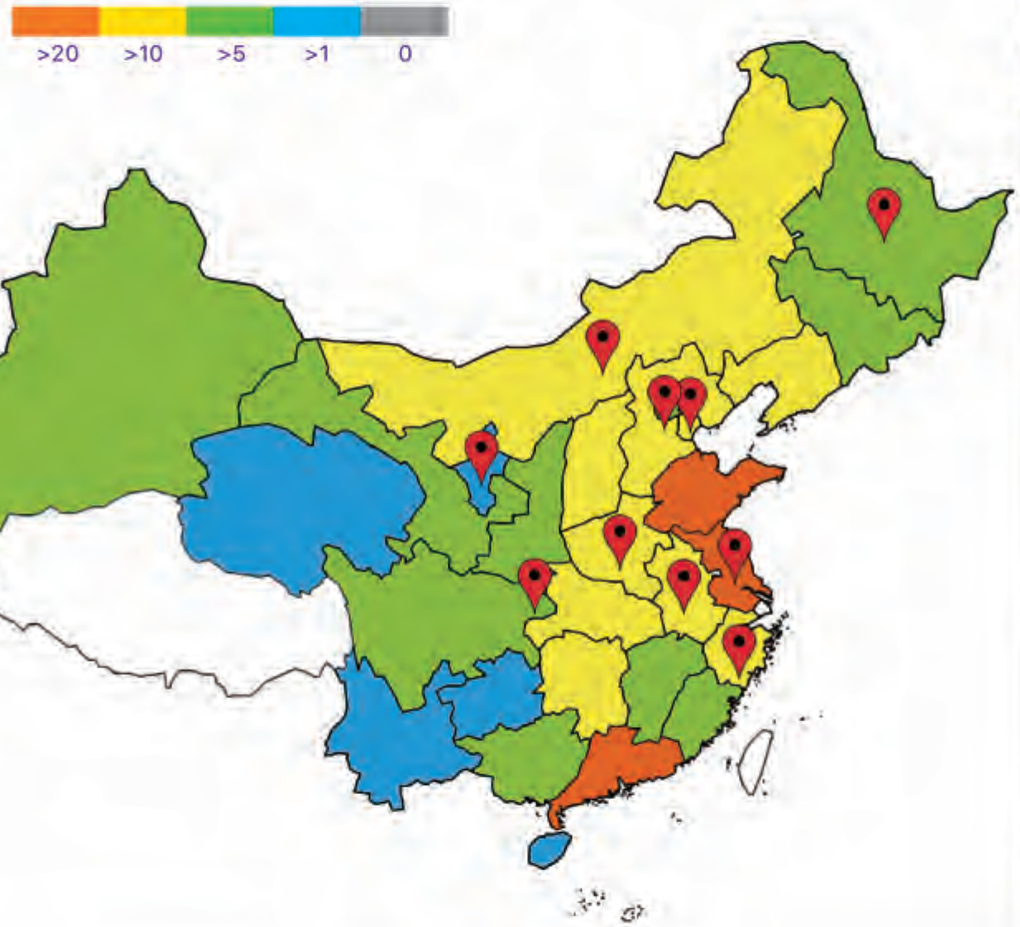
02 / GLOBAL LOCATIONS

70 Countries
800+ Projects

Total area size>300,000 sqm

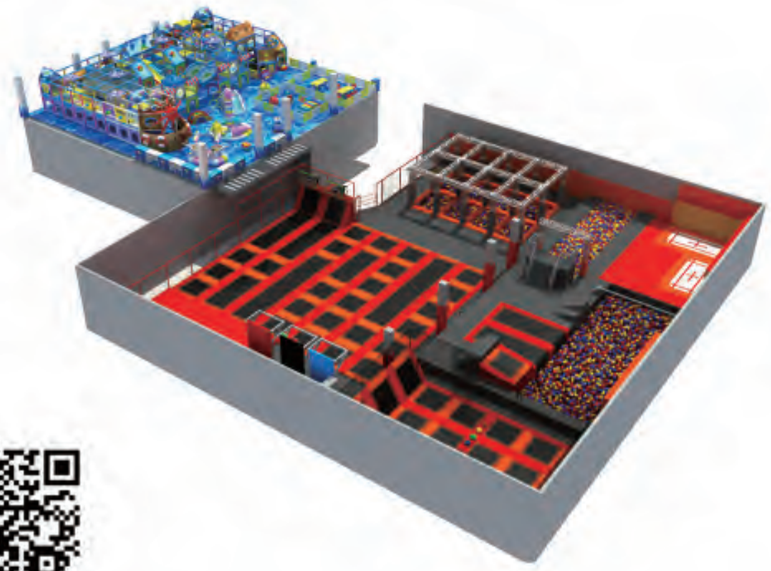
29 Provinces In China
300+ Projects

Total Area Size>170,00 Sqm



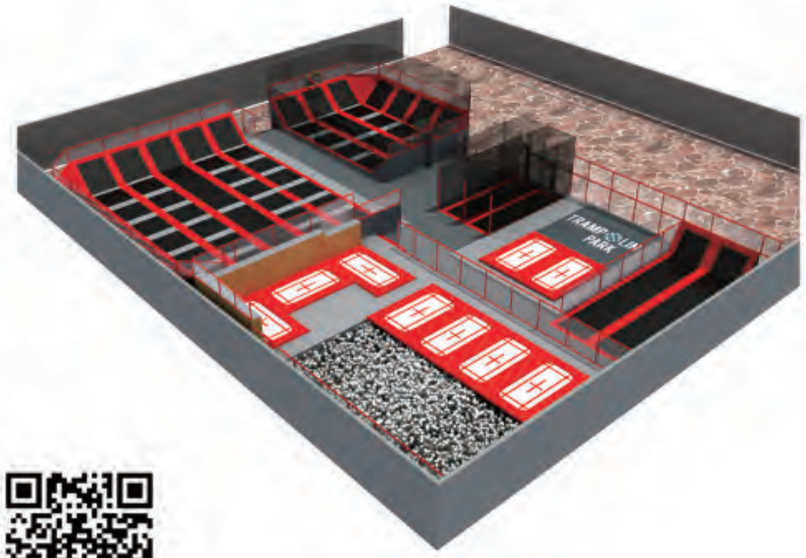
Poland

7 Franchises in 3 years



Finland

5 Franchises in 3 years

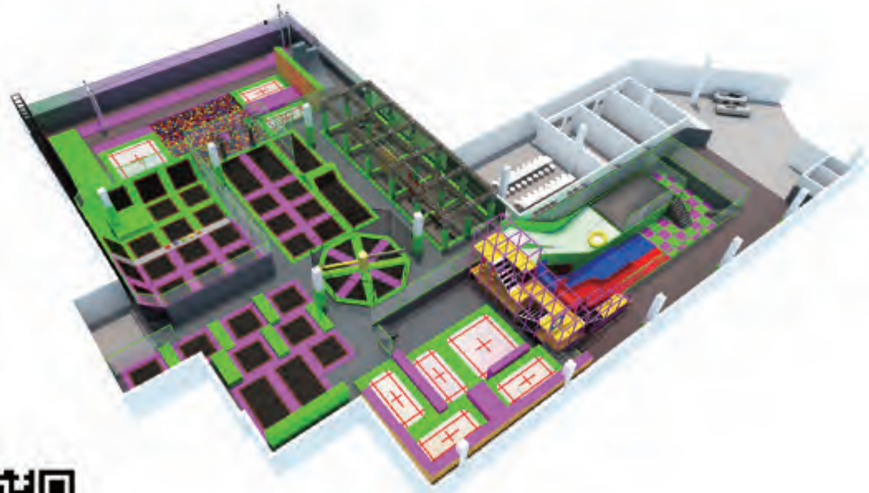


USA

5 Franchises in 3 years

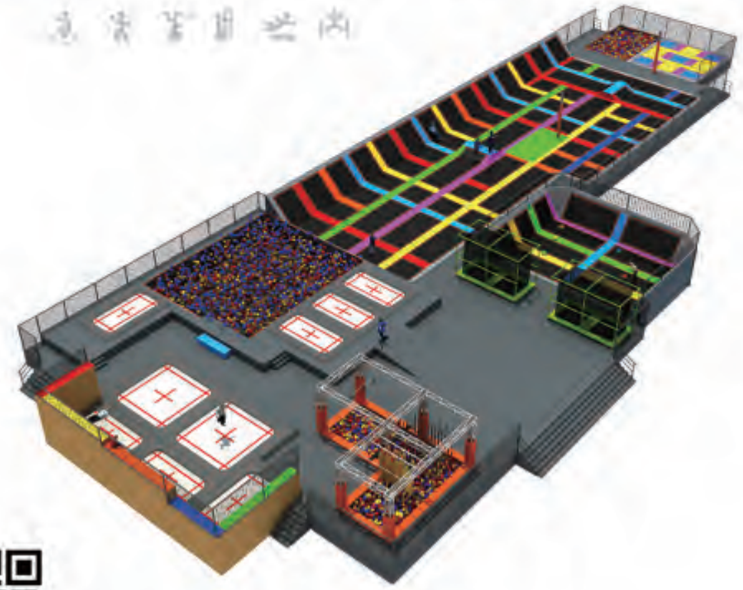
Norway

2 Franchises in 2 years



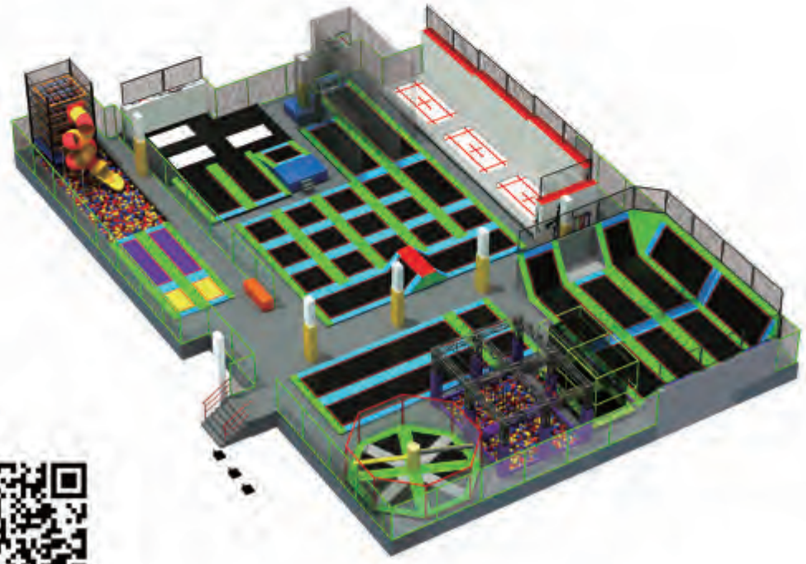
Sweden

3 Franchises in 3 years



Israel

5 Franchises in 3 years



China
Pokiddo Wenzhou

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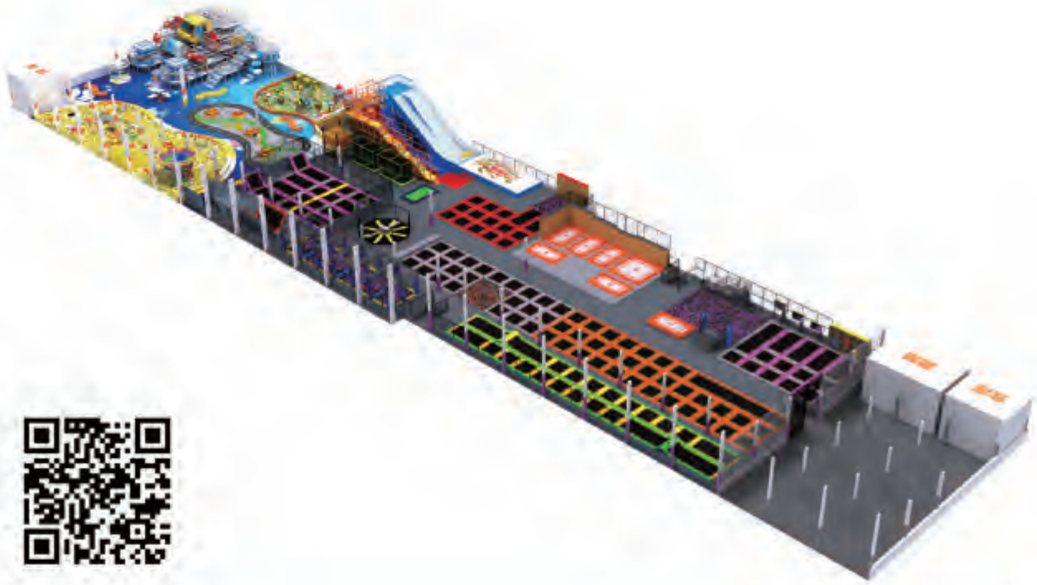
China

Pokiddo Tianjin



China

Pokiddo Suqian

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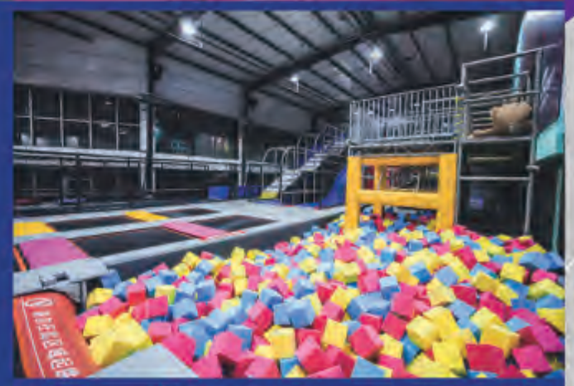
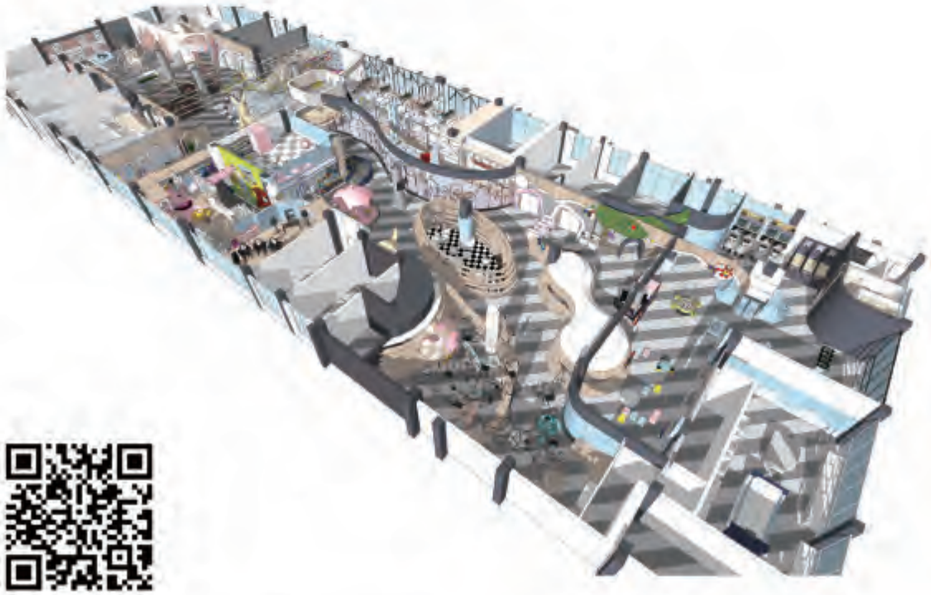
China

Pokiddo Daqing



China
Pokiddo Hangzhou

China
Pokiddo Wenzhou



POKIDDO TRAMPOLINE PARK

JUMP, TOUCH THE SKY

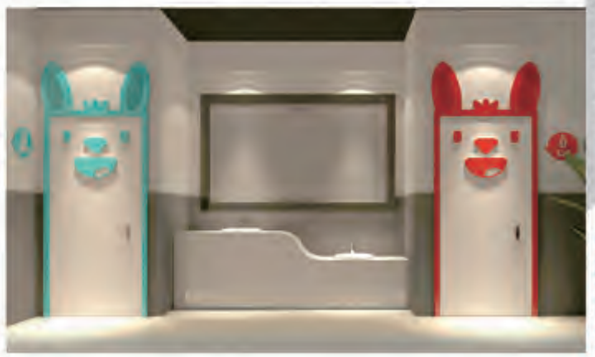
Brand VIS

POKIDDO TRAMPOLINE PARK

POKIDDO TRAMPOLINE PARK

C:80 M:100	C:65 Y:25	M:100	M:28 Y:100	C:100 M:80

Interior Design



1 System Profile

Pokiddo Management System is designed to solve all kinds of troubles for indoor amusement park owner.

We are aiming to develop the cashier management system based on indoor trampoline park daily operation. This system is runing on the high-tech AliCloud Server, the storage is more stable and safer by Oracle heavyweight database, its an integrated and intelligent SAAS system management platform.

2 System comparison (core advantage).

1. Saving costs

No need for local servers, operation and maintenance personnel, rapid deployment and fast online, the system is easy to learn.

2. More professional

Aiming at the development of trampoline hall scenario, it removes redundant functions, locates accurately and understands trampoline Park better.

3. Simple and practical functions

The operation process is clean and tidy, the logic is clear, and the operation complexity is reduced; the background data control is granular and high-precision, and the function expansion is stronger.

Connect with WeChat, consumer records, member information inquiry on the contral.

4. After-sales worry-free

- 7*24-hour Rapid response to emergencies;
- Free system iteration update;
- Free remote (telephone, remote, communication tools) service support;

5. API Interface Opening

Open API interface for users to realize personalized requirements for functions.

3 Function introduction

Ticketing: Support for on-site ticketing or membership card. Whole-day or hourly tickets allowed.

Membership Management: Support for card-free mode, check in by membership card or phone number. Advance deposit, ownership transfer and expenses inquiry allowed.

Ticket Check: Support for paper ticket, IC chip bracelet, disposable wristband bracelet, electronic ticket code (wechat version)

Commerce Management: Support for sales through quick scan code. You can set retail price, membership price and online price. Inventory and invoice management can be achieved for detailed data report.

Marketing Support: Support for online sales of tickets or membership cards on wechat platform by marketing strategies, eg. offering coupons, vouchers or gifts, etc.

Data Support: support for comprehensive and flexible meta-data report. Marketing data leads to effective decision making.

4 Supporting products

Gate

*Connection with the management system data;

*Supporting check-in by receipt, wristbands and e-ticket;.

*Supporting check in by annual cards, times cards, clock cards, etc...different card types

Membership card

*Free membership card design to enhance the image of the park;

*Massive production of QR code and barcode printing available;

*Various material options

Electronic lockers

*Free membership card design to enhance the image of the park;

*Massive production of QR code and barcode printing available;

*Various material options

Cashier system

Cashier system needed equipment
(cashier computer, receipt printer, HD camera, scanner and cash box)

These could be prepared by customers on his own.

5 After-sales protection and commitment

- 7*24 hours whole day emergency response
- Quickly online in half an hour
- Free remote service support
- 100% feedback

6 Cooperation process

• Needs communication → • Software trial → • Contract Signing → • Ticket and card pricing → • Account opening deployment → • System training (Remote) → • Official business(Opening) → • Technical support and services (Annual service fee)

POKIDDO TRAMPOLINE PARK

OPERATION TRAINING

1. Operation Manual

1. Corporate Culture:
Mission, Vision, Values,
Orientation, Slogan, Idea

2. Standardization system
Organizational structure and preparation
Job responsibilities
Operational standards

3. Salary mechanism
PM Salary
361 Assessment
Stepped commission

4. Conference system
Daily meetings
Weekly performance meeting
Monthly resumption meeting

2. Marketing Manual

I. Market data Analysis
- Population data
- Urban Consumption Level Data
- Competition Analysis

2. Pricing
- Factors that affect pricing
- The way of Pricing

3. Layout of All Channels
- Self-flow of commercial entities
- Urban Parent-Child Media Platform
- 020 Consumption Platform (Meituan, Dianping,Koubei)
- Different industries cooperation
- Kindergartens and Primary Schools
- District Promotion
- New Media (Tik Tok)

4. Marketing promotion Activities
- Opening Activities
- Yearly Promotion & Monthly training of Theme Marketing

MORE SUPPORT

Easy on you !

1. Pre Opening

Market research and analysis
Location discovery and analysis
Buildout plans and review
Training materials and resources
Week-long training at corporate

2. Opening

Team member hiring assistance
Guest service training
Area training
Software education
Marketing direction+ set-up
Operational insights
VIS System

3. Ongoing

Consistent park+ attraction innovation
Dedicated Franchise Support Consultant
Quarterly Right Track Consulting visits
Bimonthly GM success Calls
Weekly marketing newsletter
Vendor volume purchase discounts
Pokiddo Marketing Platform
Pokiddo Survey Program

HOW TO PROVIDE OPERATION SERVICES

Business Plan

The sales consultants will do a business plan for you based on your park location information. The business plan will cover location selection analysis, competitive analysis, ROI analysis, opening planning, course output, and opening time table, personnel allocation, employee responsibilities, party operations processes, security operations knowledge, pricing analysis, material preparation, cleaning, etc. We are not only your equipment manufacturer, but also your park operations service consultant.

Training

Our training services include park operation training, daily work process training, management system training,communication skills training, operation activity training, and trampoline coach training. All these training are to improve the operation efficiency, humanized management and assessment and the communication skills of employees, which can create a distinctive service for all different kind of customer groups.

PROGRAMS AND EVENTS

Birthday Party

Team Building

Graduation Season

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Elastic Wristband

Size: 25*250mm
Material: Elastic rope
Color: multicolor
Logo can be customized

Disposable Wristband

Size:L25/19cm,W:2cm
Material: Tyvek
Color: multicolor
Logo can be customized

Luminous Wristband

Size: 0.5*20cm
Material: Plastic and Fluorescent liquid
Color: Multicolor
Logo can be customized

Flat Cup

Size: 215*130*32mm
Volume: 480ml
Color: Multicolor
Logo can be customized

Logo Bag

Material: PP
Size: S: 25*20cm
L: 40*30cm
Color: As same as picture

Notebook

Size: 80*260mm
Color: As same as picture
Logo can be customized

Knitted Wristband

Material:Cotton and elastic
Color: Blue

Trampoline Sock

Size: XS,S,M,L,XL,XXL
Material: Polyester fiber
Color: multicolor
Logo can be customized

T shirt

Material: Cotton
Size: XS/S/ M/ L/ XL/ XXL
Color: Multicolor
Logo can be customized

Basketball

Size: Dia 22cm
Material: PU
Color: as same as picture

Football

Size: Dia 22cm
Material: PU
Weight: 470-500g
Color: as same as picture

Plush Toy

Material: PP cotton
Color: Multicolor
Logo can be customized

Sweater

Material: Cotton
Size: XS/S/ M/ L/ XL/ XXL
Color: Multicolor
Logo can be customized

Plastic Fan

Size:32*27cm
Material: Plstic
Color: As same as picture
Logo can be customized

Carbon Pen

Size:14cm
Material: Plstic
Logo can be customized

Umbrella

Material: Impact cloth
Anti-UV,anti-fading
Logo is available

Bag

Size: Be customized
Material: EVA+Polyester

Suitcase

Material: ABS+PC
Size: 16 inch

Children tableware

Material: Plastic + stainless steel
To configure: Spoon+fork+knife
Packaging Specification:
14cm/12 pcs

Cup

Material: Ceramics
Size: can be customized
Volume:200-300ml
Logo can be customized

Disposable Paper Cup

Size: 75*85cm
Volume: 200-300ml
Weight: 265g
Color: Multicolor

Membership Card

Thickness: 0.76mm
Size: 85*54mm
Type: Ordinary Card

Light box

Material: Aluminum alloy
Size: Be customized
Logo can be customized

3D logo

Material: Plastic
Size: Be customized
Logo can be customized

Puppet Clothes

Size: 150-180cm
Material: Plush+PP cotton/ inflatale
Logo can be customized

Birthday Party Them Decoration

Theme: Spider Man
Other theme can be customized

Dodgeball

Size: Dia 6cm
Material: PU foam+PVC
Color: multicolor

Inflatable Ball

Size: Dia 1.2/1.4m
Material: TPU/PVC
Color: multicolor
Weight: 10kg

Height measuring instrument

Display screen:
43 inch LCD display*2 sets
Resolution: 1920*1080
Brightness: not less than350nits
Responding speed<6ms
Display technology: LCD, LED backlight
Material:
Sheet metal shell with aluminum edge
Tempered glass:
customized, 5mm thickness,white

Crane machine

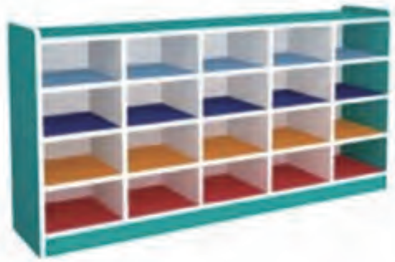
Size: 80*80*220cm
Packaging: 1.4CBM
Weight: 108kg
Material:
Aluminum alloy+Tempered glass

Vending machine

Size: 1165*805*1830mm
Rated voltage: 220V/50HZ
Payment method: Cash,Scan code
Screen size: 7inch/23.6inch/32inch
touch screen (available)
Capacity: 360 bottle Net Weight: 316kg

Locker

Size: H:1.8m,W:0.85m,Thickness:0.46m
Material: Iron
Door:4/6/8/12
Method: Wechat,Card,Face recognition



Shoe Rock

Size: 1200*250*680mm
Material: Fireproof board
Packing Volume: 0.2cbm

Bar Stool

Material: PP+ steel pipe
Size: 44*51*79mm
Color: Multicolor

Table And Chairs

Material: Wood
Weight: 50kg
Size:chair:52*45*77cm/table:75*80cm

Sofa

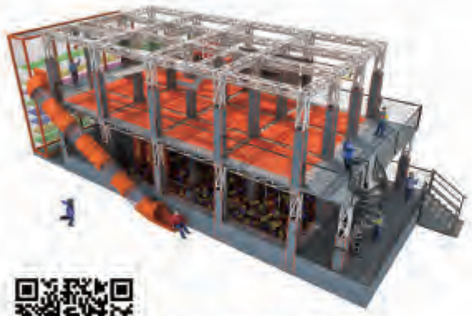
Material: EPP+Polyester
Size:90*110cm
Package volume: 1cbm

Ball Washing Machine

Effectivenes:40000 pcs/hour
Voltage: 220V

Turnstile

Size: Height 1m,Thickness 20cm,Length 1.4m
Material: 304 stainless steel+Plate thickness
The installation channel width is about 1m



scan to see the details

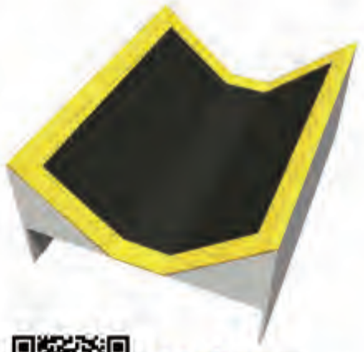
Ninja course
Min size:25 m²
Min height:8m

scan to see the details

Parkour
Standard size: 9.5*6.5*5.2m
Min height: 5m

scan to see the details

Trampoline wipe out
Min size: 7 dia
Min height: 5m



scan to see the details

V shape trampoline
Standard size: 5.2*3.8*3m
Min height:6m

scan to see the details

Volcano Slide
Standard size: 13m dia
Min height: 5m

scan to see the details

Fluorescent trampoline
Min size: 25m²
Min height: 5m

scan to see the details

Donut slide
Min size: 70m²
Min height: 8m

scan to see the details

Climbing wall
Min size: 30m²
Min height: 5m

scan to see the details

Soccer dart
Min size: 28m²
Min height: 5m

scan to see the details

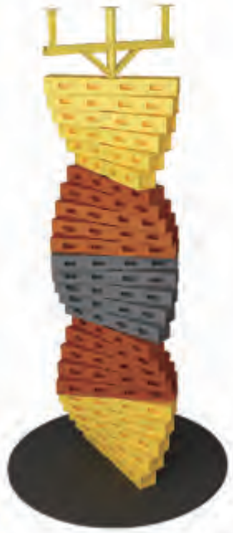
Art climbing
Min size: 30m²
Min height: 6m

scan to see the details

Ball climbing
Min size:30m²
Min height:6m

scan to see the details

Sky stepper
Min size:30m²
Min height:6m



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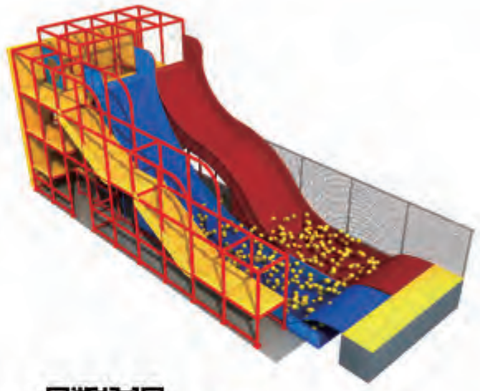
Rainbow climbing

Min size:30m²
Min height:6m



scan to see the details

Big wave slide

Standard size: 7*11*5.6m
Min height: 6m

scan to see the details

Jump tower

Min size: 27m²
Min height: 6m

scan to see the details

3D Needle carving

Standard size:
1.6*1.2m;2.35*1.3m
Min height: 3m

scan to see the details

Electronic dodgeball

Min size: 27m²
Min height: 5m

scan to see the details

Trampoline soccer court

Min size: 50m²
Min height: 5m

scan to see the details

Parabolic slide

Standard size:
12mL*5mH
Min height:6m

scan to see the details

U shape slide

Standard size:
12mL*5mH
Min height:6m

scan to see the details

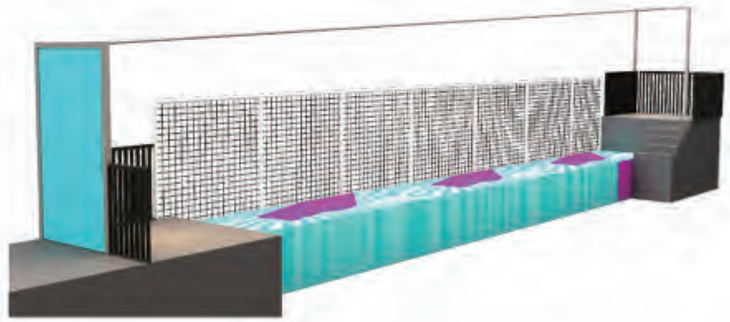
Sky rider

Min size: 200m²
Min height:7m

scan to see the details

Zip line

Min size: 50m²
Min height:5m



scan to see the details

Interactive tap fun
Min size: 15m²
Min height:5m

scan to see the details

Spider wall
Min size: 36 m²
Min height:5m

scan to see the details

Drop tower
Min size:10m²
Min height: 5m

scan to see the details

Freefall Tower
Min height: 5m

scan to see the details

Inflatable wipe out
Min size:50m²
Min height: 4m

scan to see the details

Air bag
Min size: 30 m²
Min height: 5m

scan to see the details

Spider tower
Min size:15m²
Min height: 5m

scan to see the details

Jump platform
Min size:30m²
Min height: 6m

scan to see the details

Rainbow nest
Min size:25m²
Min height: 6m

scan to see the details

Free jump
Min size:7m²
Min height: 5m

scan to see the details

Honeycomb trampoline
Min size:7m²
Min height: 5m

Dodgeball
Min size:60m²
Min height: 5m

Professional trampoline
Min size:15m²
Min height: 6m

Battle beam
Min size:30m²
Min height: 5m

Indoor soft play
Min size:10m²
Min height: 3m

Foam pit
Min size:30m²
Min height: 5m

Cageball
Min size:8m²
Min height: 5m

Million ball pool
Min size:25m²
Min height: 5m

Traffic town
Min size:80m²
Min height: 3m

Slam dunk
Min size:30m²
Min height: 5m

Slack line
Min size:30m²
Min height: 5m

Party room
Min size:25m²
Min height: 3m

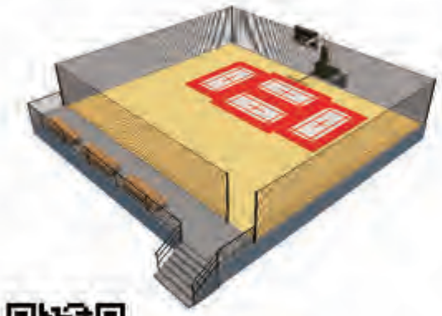
Rope course
Min size:25m²
Min height: 6m

Role play
Min size:12m²
Min height: 3m

Interactive trampoline
Min size:15m²
Min height: 3m

Magic ball
Min size:9m²
Min height: 3m

Swing bridge
Min size: 27m²
Min height: 5m



Slam ball
Min size: 60m²

Sled slide
Min height: 6m²

EPP castle
Min size:12m²
Min height: 3m

Wood granule sand pit
Min size: 15²
Min height: 3m

Ball pool adventure
Min size: 50m²
Min height: 3m

Space Theme

scan to see the details

Industry Theme

scan to see the details

Ocean Theme

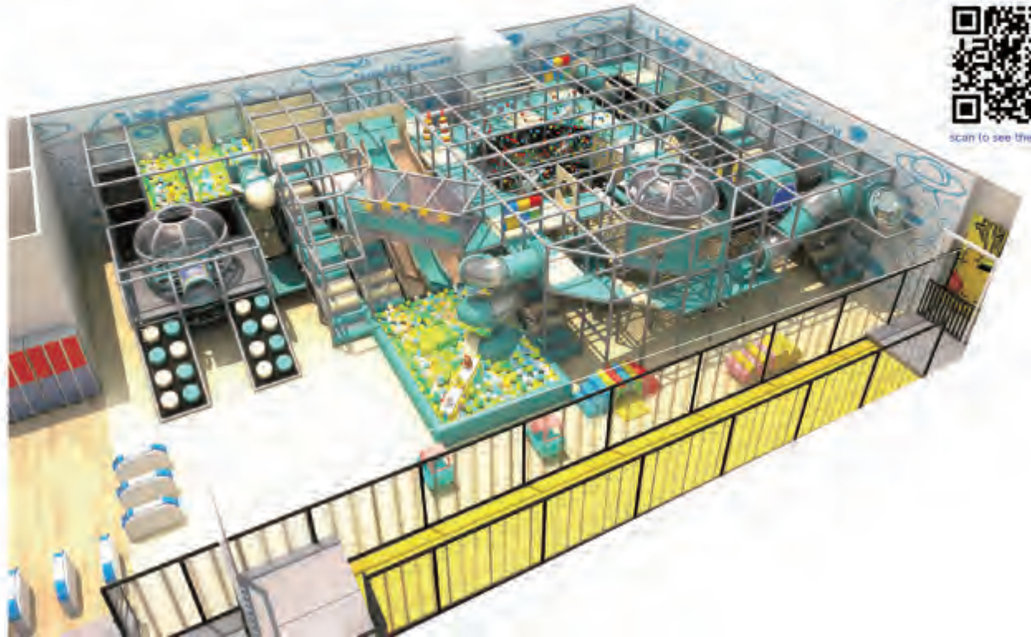
scan to see the details

Jungle Theme

scan to see the details

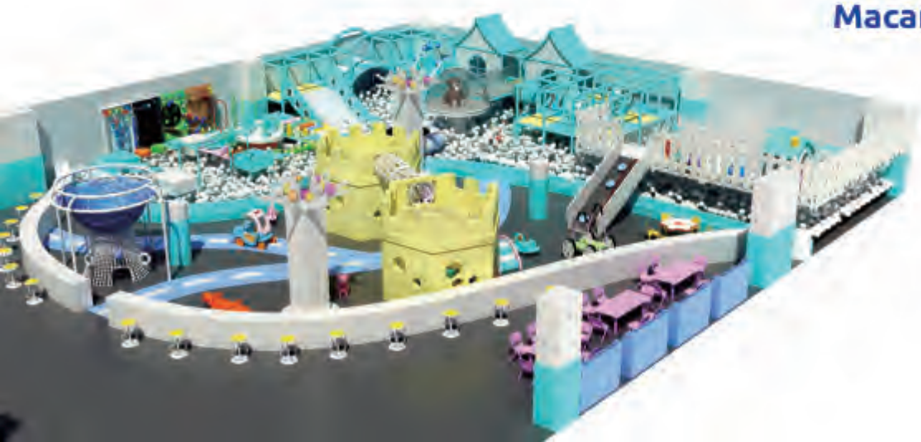
War Theme

scan to see the details



Macaron Theme

scan to see the details



Production Process

Metal parts

2mm thickness diameter 48mm galvanized pipe with good load bearing capacity

fully automated operating system works precisely, Guarantee pipes size without errors

Precisely skilled technical bending labor, Increase productivity

Soft Pads parts

Use high density boards to ensure Product quality, hard to break

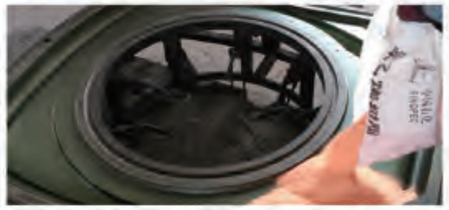
Advanced cutting machine working without burrs

Experienced Labor Fixed PVC cover

Finished goods in stock, fast delivery

Plastic parts

Raw materials LLDPE purchased from Sinopec's , 100% new and multi-colors for optional

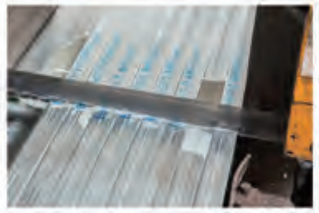

Inject uniform and sufficient raw materials into the mold to ensure sufficient thickness of the plastic

360 degree automatic rotary rotomolding to make sure uniform thickness

Qualified inspection, fast delivery

Metal parts

2mm thickness and 80*80mm square galvanized pipe, not easy to break


Automatic pipe cutting machine for efficient and precise pipe working

Efficient and automatic precise punching to ensure error-free installation

Carbon dioxide protection welding, Not easy to oxidize

Welding hook diameter 8mm, more firm and durable

Polishing to ensure smooth surface and not easy to scratch

Sandblasting
Sandblasting pills attached to the metal surface to smooth iron and prevent rust

Color powder Painting
Use Akzo plastic powder attached to the metal surface to prevent rust

Sticking shipping marks for easy identification and speeds delivery and installation time

Soft Padding

Automated High - end cutting machine made the pearl cotton precisely

Experienced PVC sewing worker ensure the quality of padding

Finished paddings with bubble film to avoid damage.

Packages with marks for quick ship

Production Process

Jumping Mat

Experienced sewing worker keep mats even surface and durable

Centrally placed the finished mats for packing

High tenacity weaving bag protecting the mats from fraying

Role Play

Selected from high quality wood, green, waterproof and rot-proof

Automated High - end cutting machine，Improve efficiency and accuracy

High-end polish machine to ensure product quality and working efficiency

Try installed before shipping to ensure the products to be installed without problems

Packing with High quality corrugated cardboard boxes resistance to fall

Corporate Certification

ISO14001

OHSAS18001

ISO9001

SGS

TUV Rheinland

TUV GS

Product certification

Trampoline

Skyrider

Outdoor Playground

Outdoor Fitness

Indoor Playground

Foam Pit

Material Certification

Air Track

EVA Mats

EPE

Trampoline Mats

PVC Vinyl

Foam Cubes

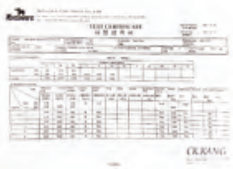
Climbing Wall

Basketball Hoop

Foam Pipe

Plastic Parts

PP Ribbon


Piano Spring

Clean Production Facility

GOOD QUALITY

because Liben have great team, everything what we see in your factory looks professional.
because Liben have great team, everything what we see in your actory looks professional.
Leon was very polite, patient and professional.
Liben have a very nice office and very clean production facility.
I think you are great, professional, especially considering the time difference.

Professional Team

Fast Response Reliable Supplier.

Excellent Service

Timely delivery

Happy with the quality!
will recommend you to our colleagues to buy the product.

absolutely pleased with your service.
The quality was good, just as it was descerbed
we are very satisfied with your very professional service and great support.
Deadline of production and loading was absolutely meet.
the products were at high quality and great design from Liben, we recommend this company for any transaction of their products.

Patient Sales

I travelled around a couple weeks ago, visited 5 other parks in Sweden, one thing for sure, is that our parks are definitely high scale compared to many others.
dealing with this supplier is very easy and I have found very reliable and trustworthy.

WHAT WE ARE LOOKING FOR?

JOINING REQUIREMENT

Park Area
At least 1000 square meters

Location
At least third-tier city

Urban population
More than 300,000 people

Franchise policy
Strictly observe Pokiddo's franchise system

Customer qualification
With good reputation and credit, with relevant economic strength, and able to bear market risks.

Brand concept
Trust the concept of Pokiddo

Management ablility
With park management experience and marketing experience

Fire protection requirements
The leased site is on the 1-3 floor, and the fire protection record is approved according to the local fire protection requirements.

Market analysis
Optimistic about the future of indoor amusement parks

PROCESS

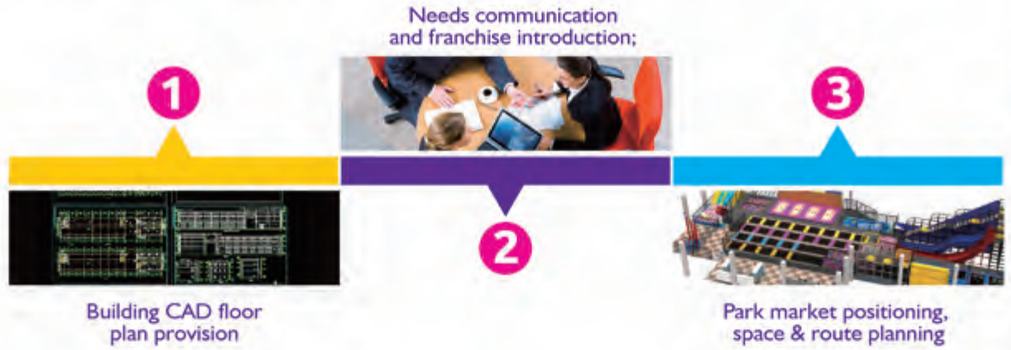
5 Steps to Build Your Turn-key Park

YOU DO | WE DO | DO TOGETHER

1. Information Collection

① Basic project info ② Park site requirements ③ Franchise qualification

2. Project Planning



3. Order Confirmation

YOU DO | WE DO | DO TOGETHER

4. Interior Design

5. Business Operation Training

Facility installation

FAQ
Top 10 Questions

Question #1:
How much money can i make?

Although we cannot make financial projections before you are a franchisee. We can provide some average numbers which are in our FDD.
Average Park Revenue: **$1,867,540**
Average EBITDA: **25%**

*Source 2019 Pokiddo Franchising FDD

Question #2:
How much is the total investment?

Detailed price list will be offered after the design is confirmed. Estimated budget is $45,000 for franchise fee, $280,000 for trampoline park equipment, $50,000 for building decoration, $50,000 for electrical system for an 2400 square meters design.

Question #3:
Do I need prior experience to own a Pokiddo Park?

No. The advantage of investing in our franchise is that we will make sure you are trained and ready to run your business. We will be there for you after you open to provide any support and additional resources you need.

Question #4:
What are the initial franchise fees?

The initial franchise fee is $45,000 and is used to get our whole team working on your project from site selection to park design and training.

Question #5:

Does Pokiddo offer financing?

Although we do not offer financing through Pokiddo we do have resources that can help expedite the financing process.

Question #6:

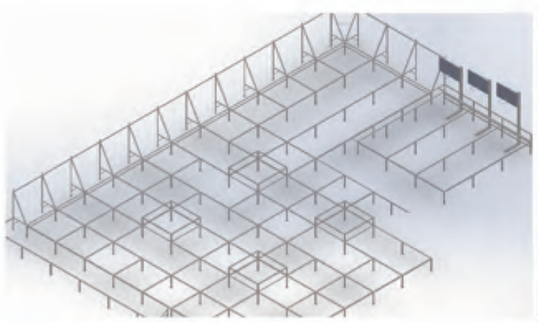
Does Pokiddo offer a Multi-Unit franchise opportunity?

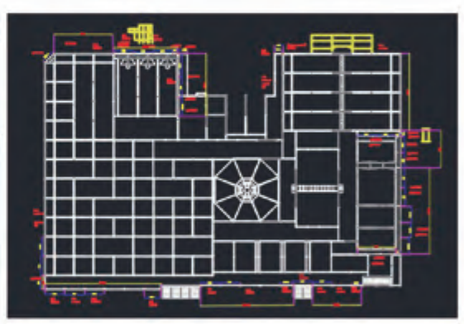
Yes! We understand that you may want the flexibility to pen multiple locations and have complete control of your territory. You will be provided a protected territory region as part of your multi unit franchise agreement. You will also be given a first right of refusal for adjacent territories.

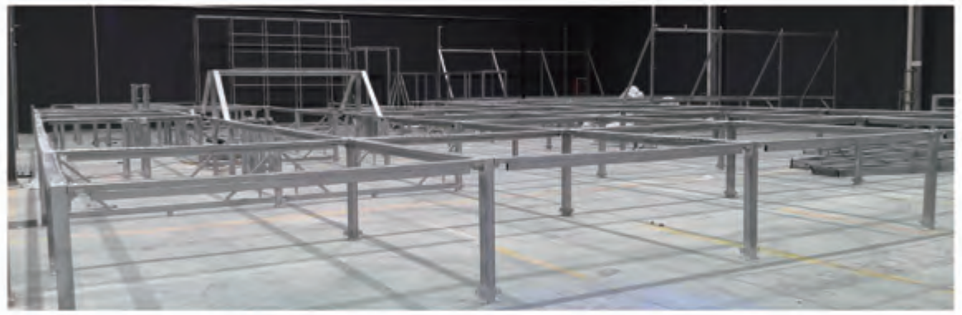
Question #7:

Do you help with construction?

Yes! From day one you will work with our in house design and engineering department to design and construct your park. According to the size of project we will deploy the engineer to help the installation. Normally it takes 25 to 30 days.







Question #8:

What do you offer for training?

We provide 2 types of staff training. One is training in Wenzhou headquarter, the other is on site training to customer's venue. The cost will be quote based on training content and time.

We ask that owners and staff be present at training where you will learn everything from operations and marketing to software and safety.

Question #9:

What can I put in for attractions?

Since we engineer & design our parks in house the sky's the limit! There are over 60 attractions to choose from which is the most around the world. We can help you layout your park with the best attractions that are both revenue producing and labor efficient.

Question #10:

How much time does the project need?

Estimated it takes 4 months from contacting to opening.
Now it's time to contact us to see if Pokiddo is a fit and offer more in depth information.

Info@libenplay.com, Tel: +86 577 6696 8222

POKIDDO
TRAMPOLINE PARK

JUMP. TOUCH THE SKY!