

13.3 inch Bluetooth Electronic Label SETPB1330R Specification

DALIAN SERTAG TECHNOLOGY CO., LTD

Sertag

13.3 inch BLE Electronic Label SETPB1330R

TECHNICAL DETAILS	Product Model	SETPB1330R
	Dimensions (mm)	298*232*13.8
	Display Technology	E-ink
	Active Area (mm)	275.52(H) * 195.16(V)
	Resolution (pixels)	960*680
	Pixel Size (mm)	0.225*0.225
	Pixel Colors	Black, white, red
	Viewing Angle	Nearly 180°
	Working Temperature	0-50℃
	Product Weight	750g
	Battery	4000mAh
	Battery Lifetime	3-5 years
	ESL Operating Frequency	2.4G
	Wireless Firmware Update	Yes
	Support Content Format	Text/Picture/QR code/Barcode
	Communication Radius	10m
	Template Design DIY	Yes
	Communication Equipment	Android

Product Installation Mode

Method	Picture
Desktop holder	
Paste bracket	
Hang rope hole	