2024

13.3 inch BLE Electronic Price Tags SETPB1330C Specification

DALIAN SERTAG TECHNOLOGY CO., LTD

Sertag

13.3 inch BLE Electronic Label SETPB1330C

TECHNICAL DETAILS	Product code	SETPB1330C
	Dimensions (mm)	298*232*13.8mm
	Display technology	E ink
	Active display area (mm)	202.8(H) * 270.4(V)
	Resolution (pixels)	1200*1600
	Pixel size (mm)	150ppi
	Pixel colors	Black / white / red / yellow / blue / green
	Viewing angle	Nearly 180°
	Working temperature	0 - 50℃
	Product weight	750g
	Battery	4000mAh
	Battery lifetime	One charge for one year
	ESL operating frequency	2.4G
	Proximity sensing	Yes
	Support content format	Text/Picture/QR code/Barcode
	Communication radius	10m
	Template design DIY	Yes
	Communication equipment	Android

SERTAG
SMART TAG LEADER

DALIAN SERTAG TECHNOLOGY CO., LTD
www.eslmfg.com
www.lightpicksystems.com

Product Installation Mode

Method	Picture
Desktop holder	
Paste bracket	
Hang rope hole	

SL SMART TAG LEADER

System Structure



Sample Picture





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