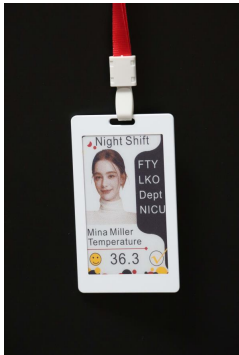


3.7inch NFC 4-Colors Electronic Name Card Specification

DALIAN SERTAG TECHNOLOGY CO., LTD

Sertag

3.7inch NFC 4-Colors Electronic Name Card

Product Parameters	Product Model	SETPN37_F
	Size (mm)	103.48 * 59 * 3
	Display Technology	E-ink
	Active Area (mm)	47.04(H) * 81.54(V)
	Resolution (pixels)	240 * 416
	Pixel Size (mm)	0.196*0.196 130dpi
	Display Color	Black, white, red, yellow
	Visual Angle	180 °
	Weight	33.85 g
	Working Temperature	0~40 °C
	Battery	No battery
	Function	IC card /ID card
	Working Frequency/Protocol	13.56 MHZ NFC ISO14443A
	Short-range Sensing	Yes
	Support Content Format	Text/image/QR code/barcode
	Template DIY	Yes



Product Features

1. The NFC card is a passive ultra-thin card that does not require power supply. It has a refresh rate of over one million times and an extremely long service life.
2. Original rapid scanning technology, intelligent NFC sensing tag, second-speed transmission;
3. Supported content formats: text/barcode/QR code/image;
4. Editable interface, template design can be DIY, and more templates can be switched freely;
5. Ultra-thin shell, dimensions: 103.48*59*3mm;
6. Support data connection and use a dedicated card reader;
7. IP66 waterproof and dustproof structure design, safer;
8. Customers can develop the APP by themselves and we will provide the agreement.



Usage of NFC ESL

1. Card reader operation.
2. Develop an APP independently to enable the use of a handheld PDA or mobile phone to refresh the card content.



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SMART TAG LEADER