

4.2 inch BLE Electronic Price Tags SETPB0420R Specification

DALIAN SERTAG TECHNOLOGY CO., LTD

Sertag

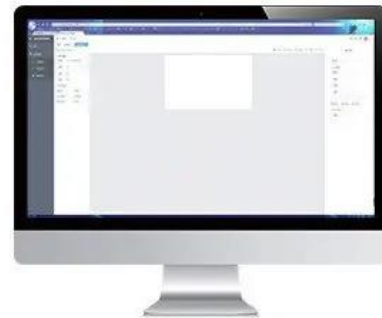
4.2 inch BLE Electronic Price Tag SETPB0420R



Parameters	Product Model	SETPB0420R
	Dimensions (mm)	104.5*87.5*12.7mm
	Display Technology	E-ink
	Display Area(mm)	84.8(H) * 63.6(V)
	Resolution (pixels)	400*300
	Pixel Size (mm)	0.212x0.212
	Display Color	Black, white, Red
	Visual Angle	Nearly 180°
	Working Temperature	0~50℃
	Product Weight	104.4g
	Battery Capacity	2400mAh (CR2450*4)
	Battery Life	2~3 years
	Working Frequency	2.4G
	Over-the-air Firmware Updates	Yes
	Supported Content Format	Text/picture/QR code/barcode
	Communication Radius	10m
	Template Design	Yes
	Communication Equipment	Android phone/iphone/tablet

System Structure

BLE ESL



Login
Account

DIY
Template



Scan Search
Connect Read/Write

Download
The Template

SMART TAG LEADER

Product Installation Method

Installation Method	Picture
Desktop Stand	
Adhesive Bracket	
Clip	
Magnetic Holder	