

2.13 inch BLE Electronic Price Tags SETPB0213R Specification

DALIAN SERTAG TECHNOLOGY CO., LTD

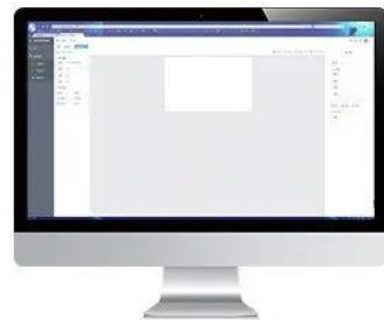
Sertag

2. 13 inch BLE Electronic Price Tag SETPB0213R

Parameters	Product Model	SETPB0213R
	Dimensions (mm)	70*34.7*13.6mm
	Display Technology	E-ink
	Display Area(mm)	23.71(H) * 48.55(V)
	Resolution (pixels)	250*122
	Pixel Size (mm)	0.194*0.194
	Display Color	Black, white, Red
	Visual Angle	Nearly 180°
	Working Temperature	0~50℃
	Product Weight	32.5g
	Battery Capacity	1200mAh (CR2450*2)
	Battery Life	2~3 years
	Working Frequency	2.4G
	Over-the-air Firmware Updates	Yes
	Supported Content Format	Text/picture/QR code/barcode
	Communication Radius	10m
	Template Design	Yes
	Communication Equipment	Android phone/iphone/tablet

System Structure

BLE ESL



Login
Account

DIY
Template

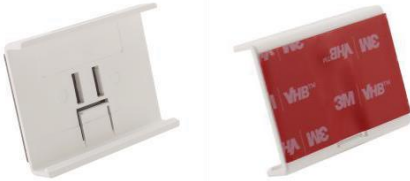
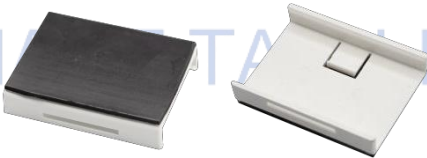


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The Template

SMART TAG LEADER

Product Installation Method:

Installation Method	Picture
Desktop Stand	
Adhesive Bracket	
Track Frame	
Magnetic Holder	
Translucent Clip	
Translucent Bracket	