

7.5 inch BLE Electronic Price Tags SETPB0750R Specification

DALIAN SERTAG TECHNOLOGY CO., LTD

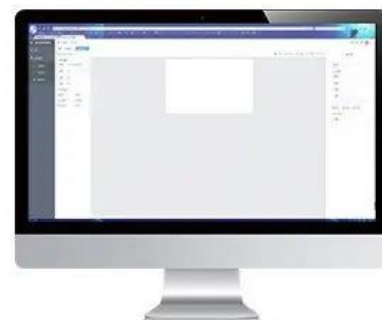
Sertag

7.5 inch BLE Electronic Price Tag SETPB0750R

Parameters	Product Model	SETPB0750R
	Dimensions (mm)	180*130*13mm
	Display Technology	E-ink
	Display Area(mm)	163.2(H) * 97.92(V)
	Resolution (pixels)	800*480
	Pixel Size (mm)	0.204*0.204
	Display Color	Black, white, red
	Visual Angle	180°
	Working Temperature	0~50℃
	Product Weight	381.4g
	Battery Capacity	3600mAh (CR2450*6)
	Battery Life	3-5 years
	Working Frequency	2.4G
	Over-the-air Firmware Updates	Yes
	Supported Content Format	Text/picture/QR code/barcode
	Communication Radius	10m
	Template Design	Yes
	Communication Equipment	Android phone/iphone/tablet

System Structure

BLE ESL



Login Account → DIY Template



Scan Search
Connect Read/Write

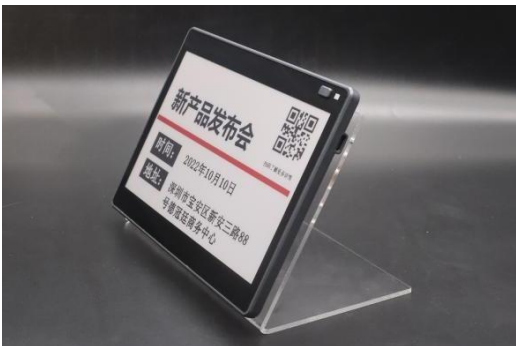


Download
The Template



SMART TAG LEADER

Product Installation Method

Installation Method	Picture
Desktop Stand	
Adhesive Bracket	
Lanyard hole	