


# 4.2 inch BLE Electronic Price Tags SETPB0420R Specification

DALIAN SERTAG TECHNOLOGY CO., LTD

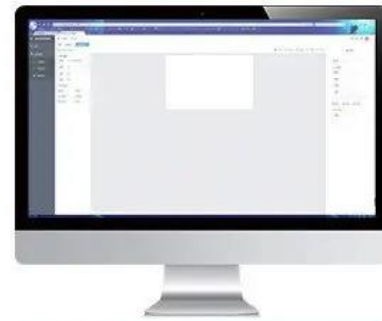
# Sertag

## 4.2 inch BLE Electronic Price Tag SETPB0420R

Parameters	Product Model	SETPB0420R
	Dimensions (mm)	104.5*87.5*12.7mm
	Display Technology	E-ink
	Display Area(mm)	84.8(H) * 63.6(V)
	Resolution (pixels)	400*300
	Pixel Size (mm)	0.212x0.212
	Display Color	Black, white, Red
	Visual Angle	180°
	Working Temperature	0~50°C
	Product Weight	104.4g
	Battery Capacity	2400mAh (CR2450*4)
	Battery Life	3-5 years
	Working Frequency	2.4G
	Over-the-air Firmware Updates	Yes
	Supported Content Format	Text/picture/QR code/barcode
	Communication Radius	10m
Template Design	Yes	
Communication Equipment	Android phone/iphone/tablet	

# System Structure

## BLE ESL



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The Template

# SMART TAG LEADER

## Product Installation Method

Installation Method	Picture
<b>Desktop Stand</b>	
<b>Adhesive Bracket</b>	
<b>Clip</b>	
<b>Magnetic Holder</b>	