


# 2.13 inch BLE Electronic Price Tags SETPB0213R Specification

DALIAN SERTAG TECHNOLOGY CO., LTD

# Sertag

## 2. 13 inch BLE Electronic Price Tag SETPB0213R

| Parameters  | Product Model                 | SETPB0213R                   |
|---|-------------------------------|------------------------------|
|  | Dimensions (mm)               | 70*34.7*13.6mm               |
|   | Display Technology            | E-ink                        |
|   | Display Area(mm)              | 23.71(H) * 48.55(V)          |
|   | Resolution (pixels)           | 250*122                      |
|   | Pixel Size (mm)               | 0.194*0.194                  |
|   | Display Color                 | Black, white, Red            |
|   | Visual Angle                  | 180°                         |
|   | Working Temperature           | 0~50℃                        |
|   | Product Weight                | 32.5g                        |
|   | Battery Capacity              | 1200mAh (CR2450*2)           |
|   | Battery Life                  | 3-5 years                    |
|   | Working Frequency             | 2.4G                         |
|   | Over-the-air Firmware Updates | Yes                          |
|   | Supported Content Format      | Text/picture/QR code/barcode |
|   | Communication Radius          | 10m                          |
| Template Design   | Yes                           |                              |
| Communication Equipment   | Android phone/iphone/tablet   |                              |

# System Structure

## BLE ESL



Scan Search  
Connect Read/Write

Download  
The Template

# SMART TAG LEADER

## Product Installation Method:

| Installation Method               | Picture  |
|-----------------------------------|--|
| <p><b>Desktop Stand</b></p>       |    |
| <p><b>Adhesive Bracket</b></p>    |    |
| <p><b>Track Frame</b></p>         |   |
| <p><b>Magnetic Holder</b></p>     |  |
| <p><b>Translucent Clip</b></p>    |  |
| <p><b>Translucent Bracket</b></p> |  |