


# BLE Electronic Price Tags SETPB1020R Specification

DALIAN SERTAG TECHNOLOGY CO., LTD

# Sertag

## 10.2 inch BLE Electronic Price Tags SETPB1020R

| Parameters  | Product Model                 | SETPB1020R                   |
|---|-------------------------------|------------------------------|
|  | Dimensions (mm)               | 234.9*175.4*14.4mm           |
|   | Display Technology            | E-ink Display                |
|   | Display area(mm)              | 215.5(H) * 143.68(V)         |
|   | Resolution (pixels)           | 960*640                      |
|   | Pixel size (mm)               | 0.225*0.225                  |
|   | Display color                 | Black/white/red              |
|   | Visual angle                  | 180°                         |
|   | Working temperature           | 0-50°C                       |
|   | Product weight                | 428.7g                       |
|   | Battery capacity              | 3600mAh (CR2450*6)           |
|   | Battery life                  | 3-5 years                    |
|   | Working frequency             | 2.4G                         |
|   | Over-the-air firmware updates | Yes                          |
|   | Supported content format      | Text/picture/QR code/barcode |
|   | Communication radius          | 10m                          |
|   | Template design               | Yes                          |
|   | Communication equipment       | Android phone/iphone/tablet  |

## Product Installation Method

| Installation Method | Picture  |
|---------------------|--|
| Desktop Stand       |    |
| Adhesive Bracket    |   |
| Lanyard hole        |  |