

7.5 inch BLE Electronic Price Tags SETPB0750R Specification

DALIAN SERTAG TECHNOLOGY CO., LTD

Sertag

7.5 inch BLE Electronic Price Tag SETPB0750R

Parameters



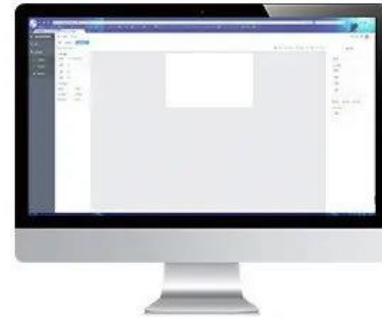
Product Model

SETPB0750R

Dimensions (mm)	180*130*13mm
Display Technology	E-ink
Display Area(mm)	163.2(H) * 97.92(V)
Resolution (pixels)	640*384
Pixel Size (mm)	0.204*0.204
Display Color	Black, white, red
Visual Angle	180°
Working Temperature	0~50℃
Product Weight	381.4g
Battery Capacity	3600mAh (CR2450*6)
Battery Life	3-5 years
Working Frequency	2.4G
Over-the-air Firmware Updates	Yes
Supported Content Format	Text/picture/QR code/barcode
Communication Radius	10m
Template Design	Yes
Communication Equipment	Android phone/iphone/tablet

System Structure

BLE ESL



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The Template



SMART TAG LEADER

Product Installation Method

Installation Method	Picture
Desktop Stand	
Adhesive Bracket	
Lanyard hole	