

————— Electronic Shelf Label —————

SPECIFICATION

Product Name: 1.54 inch NFC Electronic Shelf Label

Model: SETN0154

200x200 Pixels

Description: Based on NFC

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REV	DESCRIPTION	RELEASE DATE	EDITOR
2.0	Preliminary Release	2017/3/1	Ning

1. General Description

1.54inch Passive NFC-Powered E-Paper, No Battery Required, No More Battery Life Trouble, Wireless Powering & Data Transfer.

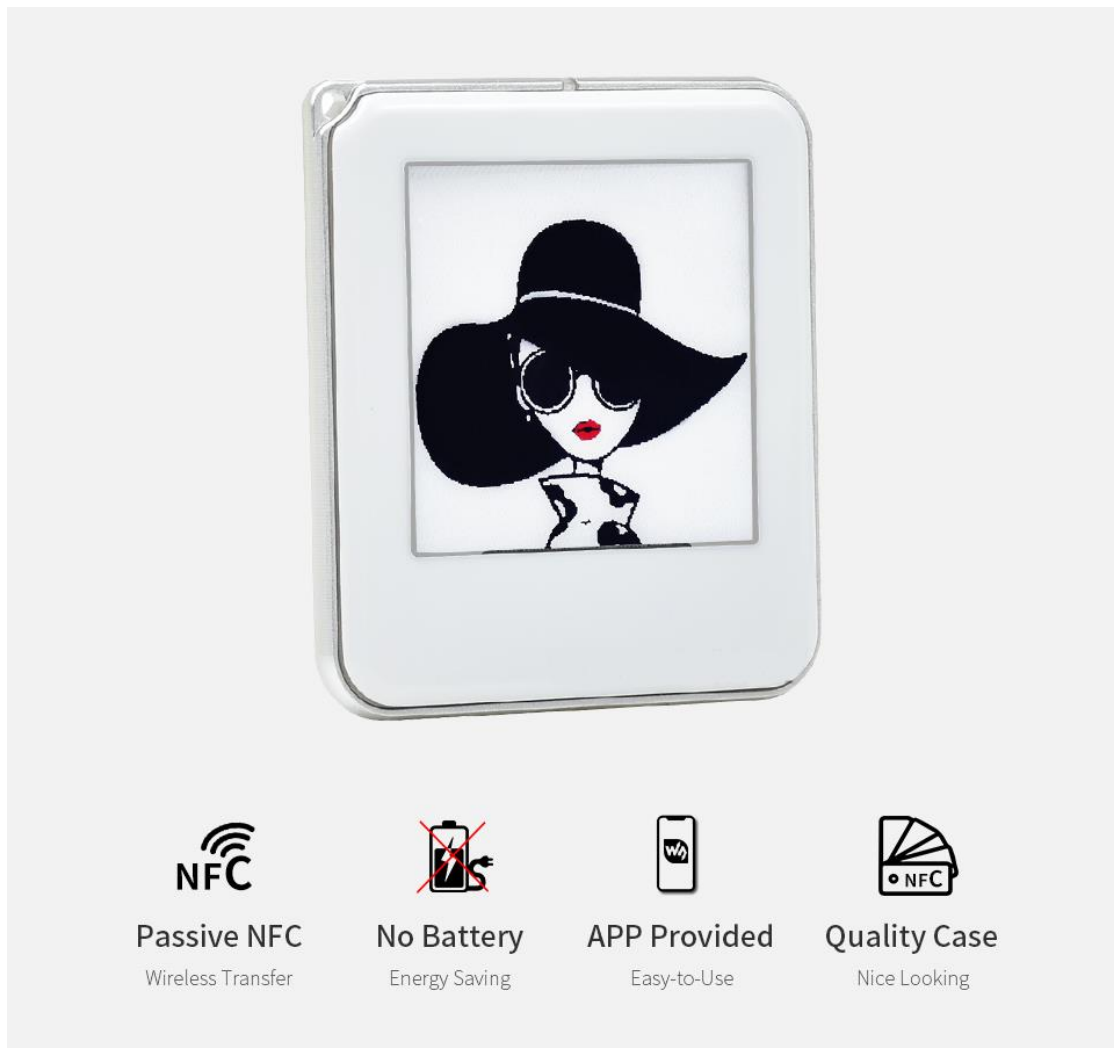
2. Feature

Black/white red tri-color is available

Communication band is 13.56 MHz

E-Paper displays,200x200 pixels full graphic.

Suitable for Price Tags, Asset/Equipment Tags, Shelf Labels, Conference Name Tags...



A Born Hanging Ornament

Features Corner Hang Hole, Ideal For Handbag Decoration, Key Fob, Etc.



Rounded Metal Border

Metal Border, Stunning Quality, More Durable



3. Specification

3.1 Wireless NFC-Powered Display Refreshing

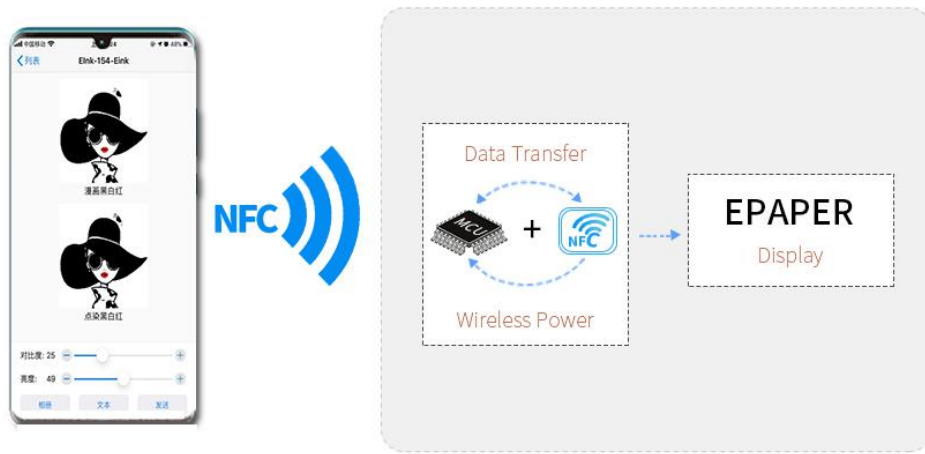
Passive NFC Solution, No Battery Required, No Messy Wiring, Stable Operation



3.2 How It Works

To Refresh The Display Content,
Use A Smart Phone With NFC Function, Or An NFC Reader,
Close To The E-Paper For Both Wireless Powering And Data Transfer

SERTAG



Smartphone with NFC

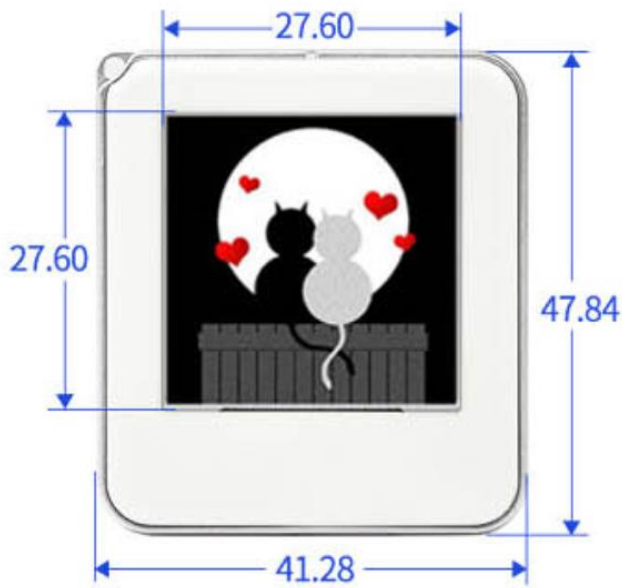
Passive NFC-Powered EPAPER

Refreshed By Smartphone, Comes With Android APP, As Easy As Swiping A Credit Card.
Supported Smart Phones, Most Android Phones With NFC Function Are Supported,
Some Tested And Confirmed Devices Are Listed Below (Include But Not Limited To)

3.3 Specifications

POWER SUPPLY	Wireless	GREY SCALE	2
DISPLAY COLOR	Red / Black / White	REFRESH TIME	8s (data transfer time is not included)
DOT PITCH	0.138 × 0.138	DISPLAY SIZE	27.60mm × 27.60mm
RESOLUTION	200× 200	OUTLINE DIMENSION	47.84mm × 41.28mm
VIEWING ANGLE	>170°		

4.Outline Dimensions



Unit:mm

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