

MODEL NO :	TM150TDSG71	
MODEL VERSION:	00	
SPEC VERSION :	1.4	
ISSUED DATE :	2015-11-24	
	inary Specification Product Specification	

Customer :

Approved by	Notes

**TIANMA Confirmed :** 

Prepared by	Checked by	Approved by
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This technical specification is subjected to change without notice

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# **Record of Revision**

Rev	Issued Date	Description	Editor
1.0	2015-06-10	Preliminary Product Specification Released.	Gang.li
1.1	2015-08-05	Update more details of module description.	Gang.li
1.2	2015-08-19	Add pixel arrangement description on page13.	Gang.li
1.3	2015-09-01	Final product specification released.	Gang.li
1.4	2015-11-24	Add temperature and relative humidity relationship table on page7.	Gang.li

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# **1** General Specifications

	Feature	Spec	
	Size	15 inch	
	Resolution	1024xRGBx768	
	Technology Type	a-Si	
	Pixel Configuration	RGB vertical stripe	
Display Spec.	Pixel pitch(mm)	0.297(H) × 0.297(V)	
	Display Mode	TM with Normally White	
	Surface Treatment	Anti Glare	
	Viewing Direction	12:00	
	Gray Scale Inversion Direction	6:00	
	LCM (W x H x D) (mm)	326.5(H)×253.5 (V) ×11.8 (D) (typ.)	
	Active Area(mm)	304.128(W) x 228.096 (V) (typ.)	
	With /Without TSP	Without TSP	
Mechanical Characteristics	Connection Type	CN1:Socket 185083-20121 CN2: MSB24038P5	
	Weight (g)	1000g	
	Backlight	on of Tllight type Replaceable lamp holder for backlight	
Electrical	Interface	LVDS 1 port	
Characteristics	Color Depth	16.2M/262K	

Note 1: Viewing direction for best image quality is different from TFT definition. There is a 180 degree shift.

Note 2: Requirements on Environmental Protection: RoHS

Note 3: LCM weight tolerance: ± 5%



## 2 Input/Output Terminals

#### 2.1 LCD PINS

CN1 socket(Module side): 185083-20121 (P-TWO ELECTRIC TECHNOLOGY CO., LTD.)

Pin No.	Symbol	Signal	Input data signal: 8bit	Input data signal:6bit	Remarks
1	VCC	Power supply	Power	supply	
2	VCC				
3	GND	Ground		und	
4	REV	Selection of scan direction		rerse scan : Normal scan	
5	D0-	Pixel data			
6	D0+	FIXEI Uala		25,G0	
7	GND	Ground	Gro	und	
8	D1-	Pixel data	C1 C5	<b>P0 P1</b>	
9	D1+	Pixel uala	61-65	,B0-B1	
10	GND	Ground	Gro	und	
11	D2-	Pixel data	<b>D</b> 2 <b>D</b>		
12	D2+	Pixel uala	B2-B		
13	GND	Ground	Gro	und	
14	CLK-				
15	CLK+	Pixel clock	Pixel	Pixel clock	
16	GND	Ground	Gro	und	
17	D3-	Pixel data	R6-R7, G6-G7,	Ground	
18	D3+		B6-B7	Ground	
19	NC	Non connection	)		
20	SEL6/8	Selection of the number of colors	Low	High or Open	



### 2.2 BACKLIGHT PINS

CN2: MSB24038P5 (Produced by STM) or equivalent.

Pin	Symbol	Description
5	VDD	12V
4	GND	Ground
3	BRTC	Back light ON/OFF control: 5V-On / 0V-Off
2	PWM	PWM Luminance control
1	NC	NC

### 2.3 POSITIONS OF PLUG AND SOCKET



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# 3 Absolute Maximum Ratings

				AGND=GND=0V
Symbol	MIN	MAX	Unit	Remark
VCC	-0.5	5.0	V	
V <sub>IN</sub>	-0.5	5.0	V	Ta = 25℃
Тор	-20	70	°C	Note1
Tst	-30	80	°C	
		≪90	%	<b>Ta≤40</b> ℃
		≪85	%	<b>40°</b> C <i>&lt;</i> <b>Ta</b> ≤ <b>50°</b> C
RH		≤55	%	50°C <ta≤60°c< td=""></ta≤60°c<>
		≤36	%	60°C <i>&lt;</i> Ta≤70°C
		≤24	%	<b>70°</b> C< <b>Ta</b> ≤80°C
AH		≤70	g/m³	<b>Ta&gt;50</b> ℃
	VCC V <sub>IN</sub> Top Tst RH	VCC         -0.5           V <sub>IN</sub> -0.5           Top         -20           Tst         -30               RH	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{c c c c c c c c c c c c c c c c c c c $

#### Table 3 Absolute Maximum Ratings

Note1: The temperature of panel display surface area should be -20°C Min and 70°C Max.

- Note2: a).Ta means the ambient temperature.
  - b).It is necessary to limit the relative humidity to the specified temperature range.
  - c).Condensation on the module is not allowed.
  - d).Wet-bulb temperature should be39°C Max. (Ta> 40°C)
  - e).90%RH Max. (Ta≤ 40°C)

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## 4 Electrical Characteristics

### 4.1 Driving For LCD

AGND=GND=0V, Ta = $25^{\circ}$ C							
Parameter		Symbol	min.	typ.	max.	Uni t	Remarks
Power supply voltage		VCC	3.0	3.3	3.6	V	-
Power supply ripple		Vp-p			200	mV	Including spike noise
Power supply current		ICC	-	550	-	mA	Note 1
Permissible ripple voltage		VRP	-	-	100	mV	
Differential input voltage		Vid	250		450	mV	
Differential input	High	VTH	-	-	100	mV	VCM = 1.25V
threshold voltage for LVDS receiver	Low	VTL	-100	-		mV	Note2
Input voltage width for LVDS receiver		Vi	0	-	1.90	V	-
Terminating resistor		RT	-	100	-	Ω	-
Rush current		I <sub>rush</sub>	-		1.5	Α	Note3
Input voltage for	High	VFH	0.7VCC		VCC	V	
MSL signals	Low	VFL	0		0.3VCC	V	

Note 1: Black mode, 65MHz, at VCC = 3.3V.

Note 2: Common mode voltage for LVDS receiver.

Note 3: Measurement Conditions:

(Ta=25°C) Note1

### 4.2 Driving For Backlight

Parameter		Symbol	min.	typ.	max.	Unit	Remarks
Power supply vo	oltage	VDD	10.8	12.0	12.6	V	
Power supply cu	urrent	IDD	-	705	-	mA	
Input voltage for	High	VDFH1	2.0		5.0	V	
PWM signal	Low	VDFL1	0		0.4	V	
Input voltage for	High	VDFH2	2.0		5.0	V	
BRTC signal	Low	VDFL2	0		0.4	V	
PWM frequency		fpwm	200		(20K)	Hz	
PWM duty			5		100	%	
Led life time	Э	Hr	-	50000	-	Hour	Note1

Note1: Optical performance should be evaluated at Ta=25°C.Only If LED is driven by high current, high ambient temperature & humidity condition. The life time of LED will be reduced. Operating life means brightness goes down to 50% of initial brightness. Typical operating life time is an estimated data.



4.3 Block Diagram



Note1: Relations between GND (Signal ground and LED driver ground) and FG (Frame ground) in the LCD module are as follows:

	GND - FG	Connected	]
GN	D and EG must be connected to c	ustomer equipment's around and	it ic

Note2: GND and FG must be connected to customer equipment's ground, and it is recommended that these grounds be connected together in customer equipment.



## **5 DISPLAY COLORS AND INPUT DATA INFORMATION**

### 5.1 DISPLAY COLORS AND DATA SIGNAL

This product can display in equivalent to 16,194,277 colors in 253 scales. Also the relation between display colors and input data signals is as the following table. And it can display in equivalent to 262,144 colors in 64 scales, without data signals R7, R6, G7, G6, B7, B6 in the following table.

	isplay						Da	ata	sigi	nal	((	):Lo	ow I	eve	el ,	1:⊦	ligh	Le	vel	)					
C	olors	R7	R6	R5	R4	R3	R2	R1	R0	G7	G6	G5	G4	G3	G2	G1	G0	B7	B6	B5	B4	B3	B2		B0
Basic Color	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Blue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
	Red	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Magenta	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
sic	Green	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Ba	Cyan	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
e	Dark	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Red grayscale	<b>↑</b>	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ray	₩				:									:								:			
d g	Bright	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Re	Red	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ale	Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
/sce	♠	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Jra)	♦																					:			
Green grayscale	Bright Green	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	0
D.e	Green	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0
0		0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ð	Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
cal		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
ays					:																	:			
Blue grayscale		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1
3lu(	Bright Blue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0
ш	2.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1



5.2 DATA MAPPING

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## 6 Timing Chart

### 6.1 TIMING CHARACTERISTICS

Pa	Symbol	min.	typ.	max.	Unit	Remarks	
Clock	Frequency	1/tc	52	56.88	71	MHz	17.58ns
Clock	riequency	tc	19.23	17.58	14.08	ns	(typ.)
Horizontal	Cycle	th	1114	1200	1400	CLK	
signals	Display period	thd	1024				-
Vertical signals	Cycle	tv	778	790	845	Н	60.0Hz(typ.)
	Display period	tvd	768				

### 6.2 INPUT SIGNAL TIMING CHART





Model No.TM150TDSG71

### 6.3 PIXEL DATA ALIGNMENT OF DISPLAY IMAGE

The following chart is the coordinates of per pixel

		D(1,1)	D(2,1)	D(3,1)	•••	D(1024,1)
D(1,1)		D(1,2)	D(2,2)	D(3,2)	•••	D(1024,2)
B G R	K	D(1,3)	D(2,3)	D(3,3)	•••	D(1024,3)
		•	•	•	•••	•
		•	•	•	•••	•
		•	•	•	•••	
		D(1,768)	D(2,768)	D(3,768)	•••	D(1024,768)

Note: Pixel arrangement is BGR stripe when module's PCB side placed upward. It is suggested that module's PCB side should placed downward to compatible with RGB pixel arranging modules.

## 6.4 POWER SUPPLY VOLTAGE SEQUENCE

6.4.1 The sequence of backlight and power





# 7 Optical Characteristics

Item	1	Symbol	Condition	Min	Тур.	Мах	Unit	Remark	
		θΤ		70	80	-		Nata 2	
View Angles		θΒ	CR≧10	70	80	-	Dograa		
View Angles		θL	ON≦IU	70	80	-	Degree	Note 2	
		θR		70	80	-			
Contrast Ratio	)	CR	θ=0°	600	800	-		Note1 Note3	
Luminance un	iformity	U		-	1.25	1.33	-	Note6	
Response Time		T <sub>ON</sub> T <sub>OFF</sub>	<b>25</b> ℃	-	8	12	ms	Note1 Note4	
		x		0.263	0.313	0.363			
	White	у		0.279	0.329	0.379	-		
	Red	x		0.582	0.632	0.682			
Chromoticity		у	Backlight is on	0.305	0.355	0.405		Note5	
Chromaticity	0	x		0.294	0.344	0.394		Note1	
	Green	у		0.558	0.608	0.658			
	Blue	х		0.107	0.157	0.207			
	Diue	у		0.037	0.087	0.137			
NTSC		C		50	60	-	%	Note5	
Luminance		L		400	450	-	cd/m <sup>2</sup>	Note7	

**Test Conditions:** 

- 1. The ambient temperature is 25°C. VDD= 3.3V, VCC=12V, 100% brightness,
- 2. The test systems refer to Note 1 and Note2.

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Note 1: Definition of optical measurement system.

The optical characteristics should be measured in dark room. After 5 Minutes operation, the optical properties are measured at the center point of the LCD screen. All input terminals LCD panel must be ground when measuring the center area of the panel.



Item	Photo detector	Field
Contrast Ratio		
Luminance	SR-3A	1°
Chromaticity	SR-3A	
Lum Uniformity		
Response Time	BM-7A	2°

The center of the screen

Note 2: Definition of viewing angle range and measurement system.

viewing angle is measured at the center point of the LCD by CONOSCOPE(ergo-80).



Note 3: Definition of contrast ratio

Contrast ratio (CR) = Luminance measured when LCD is on the "White" state "White state ": The state is that the LCD should drive by Vwhite. "Black state": The state is that the LCD should drive by Vblack. Vwhite: To be determined Vblack: To be determined.

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### Note 4: Definition of Response time

The response time is defined as the LCD optical switching time interval between "White" state and "Black" state. Rise time  $(T_{ON})$  is the time between photo detector output intensity changed from 90% to 10%. And fall time  $(T_{OFF})$  is the time between photo detector output intensity changed from 10% to 90%.



Note 5: Definition of color chromaticity (CIE1931)

Color coordinates measured at center point of LCD.

Note 6: Definition of Luminance Uniformity

Active area is divided into 9 measuring areas (Refer Fig. 2). Every measuring point is placed at the center of each measuring area.

Luminance Uniformity (U) = Lmin/ Lmax

L-----Active area length W----- Active area width



Lmax: The measured Maximum luminance of all measurement position.

Lmin: The measured Minimum luminance of all measurement position.

Note 7: Definition of Luminance:

Measure the luminance of white state at center point.

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# 8 Environmental / Reliability Test

No	Test Item	Condition	Remarks
1	High Temperature Operation	Ts = +70℃, 240 hours (Note1)	IEC60068-2-1:2007 GB2423.2-2008
2	Low Temperature Operation	Ta = -20°C, 240 hours (Note1)	IEC60068-2-1:2007 GB2423.1-2008
3	High Temperature Storage	Ta = +80℃, 240 hours	IEC60068-2-1:2007 GB2423.2-2008
4	Low Temperature Storage	Ta = -30℃, 240 hours	IEC60068-2-1:2007 GB2423.1-2008
5	Storage at High Temperature and Humidity	Ta = +50℃, 80% RH max, 240hours	IEC60068-2-78 :2001 GB/T2423.3—2006
6	Thermal Shock (non-operation)	-20℃ 30 min ~ +60℃ 30 min, Change time:5min, 20 Cycle	Start with cold temperature, End with high temperature, IEC60068-2-14:1984, GB2423.22-2002
7	ESD(Operation)	C=150pF, R=330Ω, 5point/panel Air: ±15Kv, 9points,25times/point; Contact: ±8Kv, 9points,25times/point (Environment: 15℃~35℃, 30%~60%. 86Kpa~106Kpa)	IEC61000-4-2:2001 GB/T17626.2-2006
8	Package Drop Test	Height: 60cm, 1corner, 3edges, 6surfaces	IEC60068-2-32:1990 GB/T2423.8—1995
9	Vibration (Non-operation)	Frequency range:5~100Hz,11.76m/s <sup>2</sup> 1minute/cycle X,Y,Z directions 50times each directions	IEC600682-6:1982 GB2423.10-1995
10	Shock (Non-operation)	30G,11ms,±X,Y,Z directions,3times For each direction	IEC60068-2-27:1987 GB/T2423.5—1995

Note1: Ts is the temperature of panel's surface.

Note2: Ta is the ambient temperature of sample.

Note3: Before cosmetic and function test, the product must have enough recovery time, at least 2 hours at room temperature.

Note 4: In the standard condition, there shall be no practical problem that may affect the display function. After the reliability test, the product only guarantees operation, but don't guarantee all of the cosmetic specification.



# 9 Mechanical Drawing





## 10 MARKINGS

The various markings are attached to this product. See "10.2 INDECATION LOCATIONS" for attachment positions.

### 10.1 PRODUCT LABEL



product, AVIC needs the contents of product label such as the lot number, inspection date and so on, to identify the warranty period with individual product. If AVIC cannot decipher the contents of product label, such repair shall be entitled to charge. Also AVIC may give a new lot number to reconditioned products.



Model No.TM150TDSG71

## 11 PACKING, TRANSPORTATION AND DELIVERY

Tianma will pack products to deliver to customer in accordance with Tianma packing specifications, and will deliver products to customer in such a state that products will not suffer from a damage during transportation. The delivery conditions are as follows.

#### 11.1 PACKING

#### (1) Packing box

10 products are packed up with the maximum in a packing box (See "11.5 OUTLINE FIGURE FOR PACKING ").

Products are put into a plastic bag for prevention of moisture with cushion, and then the bag is sealed up with heat sealing.

The type name and quality are shown on outside of the packing box, either labeling or printing. (2) Pallet Packing

① Packing boxes are tied on a cardboard pallet. (4 boxes×3 tiers maximum)

2 Cardboard sleeve and top cap are attached to the packing boxes, and then they are fixed by a band.

#### **11.2 INSPECTION RECORD SHEET**

Inspection record sheets are included in the packing box with delivery products to customer. It is summarized to a number of products for pass/fail assessment.

#### 11.3 TRANSPORTATION

The product is transported by vehicle, aircraft or shipment in the state of pallet packing.

11.4 Packing Material

No	Item	Model(Material)	Dimensions (mm)	Unit Weigt (Kg)	Quantity	Remark
1	LCM module	TM150TDSG71	326.5x253.5x11.8	1	10	
2	Partition broad	Corrugated paper	384x256	0.02	2	
3	Anti-static Bag	LD-PE	435x325x0.05	0.001	10	Anti-static
4	EPP1	EPP	424x355x95	0.25	2	
5	EPP2	EPP	424x75x50	0.1	1	
6	Carton-inside	Corrugated paper	438x402x464	1.2	1	
7	Model Label	Paper		0.001	10	
8	Barcode Label	Paper		0.001	1	
9	Total weight		12.1KG	6±5%		

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## 11.5 OUTLINE FIGURE FOR PACKING





### 12 Precautions for Use of LCD Modules

### 12.1 Handling Precautions

12.1.1 The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.

12.1.2 If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.

12.1.3 Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.

12.1.4 The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.

12.1.5 If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:

Isopropyl alcohol

- Ethyl alcohol

Solvents other than those mentioned above may damage the polarizer. Especially, do not use the following:

- Water

Ketone

Aromatic solvents

12.1.6 Do not attempt to disassemble the LCD Module.

12.1.7 If the logic circuit power is off, do not apply the input signals.

12.1.8 To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.

12.1.8.1 Be sure to ground the body when handling the LCD Modules.

12.1.8.2 Tools required for assembly, such as soldering irons, must be properly ground.

12.1.8.3 To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.

12.1.8.4 The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.

12.2 Storage precautions

12.2.1 When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.

12.2.2 The LCD modules should be stored under the storage temperature range. If the LCD modules will be stored for a long time, the recommend condition is:

Temperature :  $0^{\circ}$ C ~  $40^{\circ}$ C Relatively humidity:  $\leq 80\%$ 

12.2.3 The LCD modules should be stored in the room without acid, alkali and harmful gas. 12.3 Transportation Precautions

12.3.1 The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.