

# 公司简介

東莞展宏織帶有限公司始建于1992年,是一家擁有自營進出口權的外商獨資專業生產企業。注册資本1200萬港元。主要生産各式挂帶、行李帶、寵物帶、鞋帶、腰帶等繼帶類延伸產品。公司位于著名的制造業名城一廣東省東莞市。

公司于2003年購入土地13000多平方米,自建現代化標準廠房20000多平方米,現有固定資産5000餘萬元。經過20多年三代人的努力,我們已經發展成爲全國最大的挂帶生產企業之一,產品主要銷往歐美及日本等市場。

公司擁有環保型染廠、織帶、電腦提花、熱轉印、絲印等整套生產設備,自有產品物性測試實驗室。完善的配套,使得我們在做好各環節品質管控的同時,確保產品高效穩定生產。

經過多年的培養和建設,公司擁有一支經驗豐富、技術嫻熟、穩定性强的業務、生産和管理隊伍,可爲客户提供及時、周到的服務。公司技術力量雄厚,創新意識强。注重産品研發,先後獲得十多項專利,且專利産品在市場的份額不斷提高,產品質量在同行業中處于領先水平。

我們通過了BSCI、COCA-COLA、UNIVERSAL、ISO9001:2000等社會責任和質量體系的驗廠。正是我們的專業,我們的誠信,我們在同行業的强大競争力,爲我們贏得了衆多的高端客户:我們是2012年倫敦奧運會和殘奧會官方挂帶唯一授權生産廠家。此外,我們重要客戶還有Disney,環球影城,可口可樂,Vodafone,歐萊雅,保時捷,法拉利, Walmart, Hello-Kitty, 三星, 谷歌, Microsoft, 英特爾,Canon, 腾訊,百度,華爲等。

無論您剛剛起步,還是已成爲行業領袖,我們都將努力爲您提供最高性價比的產品。小小織帶,承載您的品牌。細節决定成敗,品質連接未來!我們必將不負業望,通過我們的小小織帶,課全世界的每一個客戶、每一個品限更加出彩!



News Media's Interview 媒體對我產業店

Fire Drill

Activity Photo

Staffs Training 個工培訓

## Licenses授權書



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DIAMORES DE MONTO	POS I MILITARY





2012 London Olympics Lanyard 2012愉飲奧運會授權書 The War Disay Conput 與斯尼接權書 FAMA FAC-028774

Gourmandise Inc. Hello Kitty 授權書 Coca-Cola's License 可口可學授權書

# Campany Profile



# 2012 London Olympic and the Paralympic

# Games' Official Lanyards Manufacturer with more than 20 years of experience

Dongguan Zhanhong Weaving String Co, Ltd., established in 1992, is located in the famous manufacturing base Dongguan China. We specialize in a variety of lanyards, luggage belts, pet leashes, shoelaces, fashion belts and other straps extending products. Entitled to handling export and import, European Union, North America and Japan are our main markets.

In 2003, we purchased the land of 13,000 square meters to have our self-built modern standard workshop with more than 20,000 square meters. After more than 20 years' efforts through 3 generations, we became one of the largest lanyards & shoelaces manufacturers in China and with fixes assets of 50 million RMB. We have our own dyeing, weaving, embroidering, silk-printing, heat-transferring and assembly department. All manufacturing processes are done on site at our own factory, allowing us to better control the quality at every stage, therefore to guarantee our overall production efficiency.

We owned an experienced, highly skilled and stable team of sales, production and administration after years of continuous cultivation and construction. With adequate and reasonable staffing arrangement, we provide our customers with timely and thoughtful service always. Meanwhile, we have strong technical force and sense of innovation, focusing on R&D of products, has obtained more than 10 patents, and the patent products in the market share is continuously improving, moreover, quality of our products keep the leading level in the same field.

We passed BSCI, COCA-COLA, UNIVERSAL and ISO9001:2000 audit. Superior quality, stylish designs, competitive price and perfect service won us honorable customers. We are 2012 London Olympic and Paralympic Games' official lanyards sole manufacturer. We also work with the top-class enterprises such as Disney, Universal Studios, Cocacola, Vodafone, L'OREAL, Porsche, Ferrari, Walmart, Samsung, Hello-Kitty, Google, Microsoft, Intel, Canon, Tencent, Baidu, Huawei, etc.

We will always strive to provide you the most competitive products no matter you have just started or have already been a leader in this field. Small straps carry your brand. Details determine success or failure, quality connect our future. Through our small straps, we will make every one of our customers, each of your brands to be more outstanding in the world as you expect!



# WHY CHOOSE US?

# Hidden Champion of lanyards production in the world

### 1, Built Dongguan Zhanhong the global hidden champion in lanyards field through three

generations of 25 years'operation.
Our Taiwan family appointed Chen Minyi as General Manager, brought shoelaces production technology from Taiwan, invested and set up factory in Guangdong Province in 1990, named Yuchang Weaving Co. Ltd which specialized in shoelaces making. My father Chen Zhizheng joined Yuchang Corperation under invitation of our Taiwan family and mainly responsible for business

#### 2, International standards, plant planning and full set of production lines.

#### 3. High standard quality control system and production process

#### 4. Efficient and professional core operation team

in 2004,we introduced partner system and started to go out of family management.This formed us an experienced,highly-skilled,stable and strong sales,production and management team.

#### 5, Having a number of industry patents, focusing on R & D and environmental protection

We are one of the first to participate in research and development of ECO friendly material for lanyards cooperated with many well-known brands and strongly promote the use of recycled fiber, biodegradable bamboo and other new environmental materials etc.

Ne've passed the audit of BSCI, Sedex, Coca-Cola, Vodafone, L'OREAL, Universal, ISO9001:2000 and so on. Our more than 20 years' profession and concentration on our lanyards field helped us won a lot of upscale customers Moreover we are the sole official manufacturer of 2012 London Olympic and Paralympic Games and worked with many top-class enterprises such as Disney, Porsche, Ferrari, Budweiser, Hello-Kitty, Microsoft, Sumsung, Baidu, Fedex and SF express etc.

We can produce over 10 million yards of different lanyards monthly, and more than 100 million pieces lanyards a year with our high output, wide sales and big impact in the market. We are one of the first batch to participate publicity and promotion of Alibaba International station and to apply Canton Fair booth through our own company name. Our lanyards sold directly or indirectly to all corners of the world and thus achieved full coverage of countries with our competitive prices, quality and services.

We firstly carried out the process of informatization reform, in order to adapt to the personalized and customized requirement under new environment, and to break through the bottleneck of production management. The use of the latest Internet technology rebuilt relations between customers and factories, users and the third party design agencies or individuals can join the earlier stage design of products. We've easily achieved the diversity of small quantity orders quick responses between two parties, and have been the new manufacturing enterprise with data real-time sharing. The informatization reform will definitely greatly improve the efficiency of our production, management level and experience effect for customers, which will make us a more



In 1992 to 1994, we rented 4 vacant shops as semi-hand processing workshop with 200 square meters, which has become a prosperous commercial street.

In 1995 to 1998, rented vacant space for simple iron-made shed as workshop with about 800 square meters.

3 In 1999-2000, rented 3-floor non-standard floor with about 2,000 square meters.

In 2000-2003, rented standard 4-floor plant with about 3,500 square meters in Industrial Area.



#### Garden Plant Real Scenery 花園式廠房實景

In 2003, we purchased industrial land with over 13,000 square meters, and self-built the modern standard workshops, staff dormitory building, office building in phases with total over 20,000 square meters by stages.



































- 1.Dyeing Workplace染房
- 2&3.Weaving Strap Workplace高速織帶車間
- 4.Computer Jacquard Workplace電腦提花車間
- 5.Ironing Machines整邊區
- 6.Heat-transferring Workplace熟轉印車間
- 7.Braiding Workplace走馬織帶車間
- 8.Silk Printing Workplace緣印車間
- 9.Sewing Workplace車縫區
- 10.Fitting Workplace裝配車間
- 11.Needle Testing Machine檢針機
- 12&13.Shoelaces Ending Workplace鞋帶打頭
- 14.Laboratory實驗室





# Sport Mobile Phone Holders 運動手機套







以抑在挂带上,挂在胸前或



了面可以挂钥匙,可以放银行卡 3小区出入卡以及零钱等。



以通过背面的环,直接穿在腰 上面。

loop at back can be worn on



也可以通过绑带,非常方便地携在 手腕上、臂膀上或腿上等,是修运 动的好伴侣。

You can also use bandage to tie on wrist, arm or leg easily be your best partner for spor



松紧带上面贴有高亮的反光膜。夜间能步 或骑行时能提高安全系数。

There is highlight reflective tape on the elastic band to improve safety when running or riding at night.



加上一个爬山钩就可以非常方便地把手机 套扣在背包上、手袋上、裤子上等。

Together with a carabiner hook can be easily held on your backpacks, handbags or your trousers.



# Luggage Belts 箱包帶



LB1636

LB1640

LB1641

LB1614

LB1616

LB1617

LB1618

LB1613

LB1643

# **TOP-line for ECO Friendly Material**

#### 新型环保材料排行榜



#### Bamboo

Biodegradable, growing fast, belonging to natural fiber with economic price, can be dyed based on the Pantone color, with large stocks for raw materials to have short delivery time. Disadvantages: There are 5-10% right rate lower than common cotton or polyester materials for color dyeing, can only be silkscreen printed instead of heat transferred and easy to wrinkle.



#### Recycled PET

\*\*\*\*

Made from waste plastic bottles with low price and dyed exactly, can be heat transferred, with larges stocks for raw materials to have short delivery time, Disadvantage: non-degradable,



#### Ordinary Cotton

Traditional and natural fiber, rich resources with low price and short delivery. Dyeing with high accuracy. Disadvantages: can only be silkscreen printed instead of heat transferred



#### Organic Cotton

Organic fertilizers, biological control pests, natural tillage management based, no chemicals is allowed. Made from all-natural, pollution-free cotton. Less sources, but we have stocks for short delivery. Disadvantages: Can only be silkscreen printed instead on heat transferred. easy to wrinkle and with comparatively high price.



Made from extracted protein from soybean meal and silk which made through high-tech means and other materials. Belonging to natural fiber and is biodegradable. Disadvantages: light colors can be dyed but dark and bright colors with poor fastness, dyeing accuracy is not high enough and with comparatively high price. Can only be silkscreen printed instead of heat transferred. We have less stocks for raw materials so that delivery time will be longer



#### Corn

Based on corn, wheat and other starch to be fermented into latic acid and then by polymerization and spinned. Biodegradable and is natural fiber. Disadvantages: light colors can be dyed but dark and bright colors with poor fastness, dyeing accuracy is not high enough and with comparatively high price. Can only be silkscreen printed instead of heat transferred. We have less stocks for raw materials so that delivery time will be longer.



#### Linen

Bast fiber and leaf fiber obtained from a variety of hemp fiber, biodegradable and it's natural fiber. Can be dyed, but still a little yellow after bleaching and with higher price. Harder than cotton fiber but not so easy to wrinkle like cotton. Can not be heat transferred. With less stocks of raw materials so that delivery time will be longer.



#### What is more

In addition, we have milk fiber, coconut carbon fiber, bamboo carbon fiber and other ECO Friendly Material, only a relatively few of our customers need so we do not arrange stock for these materials that production time will be longer.





**Promoting Sustainable Practices** ---- Protect the Environment and Humanity's Future EGO-FRIENDLY LAMYARDS Bio-degradable Plastic Hook Going green, using eco-friendly recycled PET, bamboo, soybean, corn, linen and modal a lanyards etc. Corn ECO1404 Dongguan Zhanhong Weaving String Co., Ltd. Page 08

# **About Silk-screen Printing**

We provide top quality silk-screen imprinted lanyards. A fine mesh screen is made from the customer's artwork. The screen is laid on top of the material and the colored ink is applied over the screen. A squeegee pushes the ink through the mesh screen to create the design beneath on the fabric. All our Silk-screen imprints are done manually, rather than through a machine, allowing us to maintain the highest standards in imprint quality for clearness and sharpness.

Silk-screen printing is effected one by one color, so the more colors, the higher unit price. Silk-screen printing mold could be made quickly, mold revising relatively convenient and colors matching exactly. For Silk-screen printed lanyard, the lanyard bottom color is normally the color dyed out from yarn.

Silk-screen printing unit price changes not much because of quantity, i.e. smaller quantity not very expensive, bigger quantity not much cheaper than smaller, so if a small order and unit price in a tight budget, silk-screen print is recommended. For silk-screen printing, the other side printing will be applied after repeating all processes of the first side printing, i.e. re-organize the lanyards on the working base and then print them one by one color, so two-sides printing unit price has much difference from one-side printing, which is the reason why Silk-screen printing is normally applied to one side. For silk-screen printing, the polyester material has the best fastness with the paint.

Silk-screen printed logo must not approach the edges, for example, for a 20mm width lanyard, the width of the logo should be no more than 16mm, 25mm lanyard, logo no more than 21mm; However, heat-transfer printing has no such a limit; it could be fully printed to



# Screen-printing Polyester Lanyards





# CMYK & Multi-colored Imprinted Polyester Lanyards 特多龍多色及網點撞色絲印 CM1602 Page 13

## CMYK & Multi-colored Imprinted Polyester Lanyards



CM1618 CM1619 CM1620 CM1621 CM1622 CM1623 CM1624 CM1625 CM1626 CM1627 CM1628 CM1629

# **Major Weaving Style**









Plain (Most Popular)

High Density

Horizontally Combined Colors

Tubular









2-ply Flat

2-tone on reverse side

Coarse Groove

Chessboard









Thin (for medal)

Nylon Satin











Double Thick but Flat Knitting

V-shaped

Oval (with heat-transferred logo)

**Tubular Knitting** 



Combined Colors Tubular



Horizontally Combined Colors Oval





Combined Colors Cord

Combined Weaving Style

# Imprinted Nylon Lanyards



# Imprinted Nylon Lanyards

# Imprinted Nylon Lanyards



# **About Heat-transferring**

Heat-transferring is a superior printing process that can create multicolored, highly detailed designs. With this method the customer's design is transferred to a fine paper that uses dye sublimation inks. The paper is placed on the lanyard and pressure and heat are applied, causing the image to become enmeshed into the material.

The design remains smooth because of the method used. Heat-transferring lanyards offer durable imprinting onto these lanyards providing you with an imprint that will last for the life of the lanyard, no more rubbing off or fading.

The cost for one color has no much difference from for multi colors, only the mold charge for multi colors is higher, and mold time longer. Heat-transfer printing is indirect printing, so the colors are very difficult to completely match exactly, even it is the repeated order, colors still hard to match exactly.

Because of the different technology for these two types of printing, silk-screen printing logo is most made regularly, i.e. every piece is the same as the other. But heat-transfer printing is made irregularly, i.e. infinitely repeatable, the finished products will have difference at the position of beginning and end of each lanyard. Please see illustration.

For heat-transfer printing, if expect a bottom color or logo color change, another new mold will have to be opened. If silk-screen printed logo is right, only expect a bigger or smaller space between logos, it needs not to change the film, only needs to change the space between the adjusters fixed on the working base.; but for heat-transfer printing, a new mold will have to be opened and this extra mold charge needed. For silk-screen printing, the same logo, different bottom color lanyards could share the same logo, while for heat-transfer printing, the same logo, but bottom colors different, will need different molds.



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	(Sta	efts
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Uniform(Regular)

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-	7	THEODEN.
-	7000	VI BAGUER
	Back Side	

The Front Side And Back Side Both Uniform

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Chicago	Phon to sw
Checken	IE THE PARTY
J. 10.951	

Irregular



The Front Side Uniform And Back Side Irregular



# Heat-transferred Printing

# Heat-transferred Printing







HP1640

HP1641 HP1642 HP1643

HP1644

HP1645 HP1646

HP1647 HP1648

# About Woven-logo Lanyards

Jacquard weaving is an automated method of raising and lowering yarn on a loom to produce designs, named after its inventor Joseph Marie Jacquard. The machine uses software to control a sequence of operations, which produced repeated weave patterns. In this case, both the logo and everything you need on the lanyard, is weaved during the production of the lanyard itself.

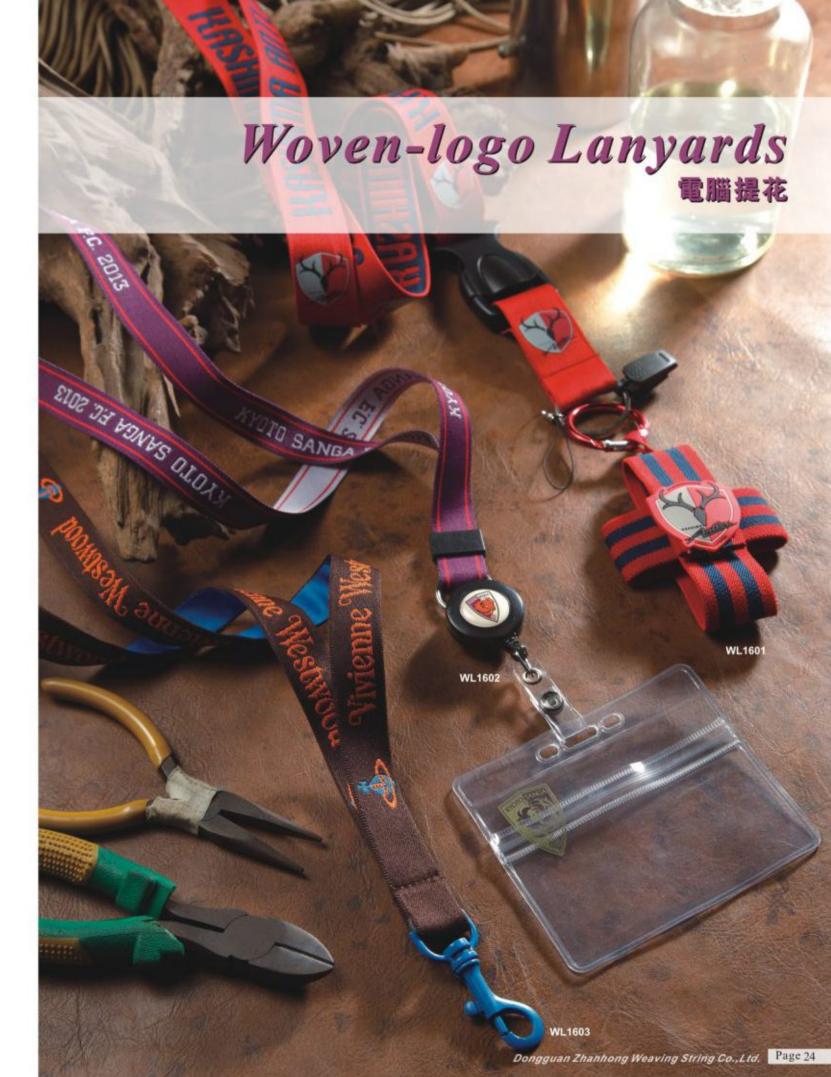
Woven, weaved-in or embroidered lanyards can last life time! Depending on your application, we can weave your logo or specific message directly onto your lanyards ribbons, straps, cords or webbing with sharp images. General speaking, thinner woven lanyards can get higher resolution woven logos, while thicker lanyards will have lower resolution.

Woven lanyard can be a one layer flat ribbon, two layer flat-tube, or soft-touch round



cord style. Most of the woven logos are positive/negative style, the straps is only one ply. Some of the logos are mirror style, the straps is double ply. We can also make unique both positive style logos, although most of our competitors think it impossible.

The woven-logo lanyard is more expensive than silk-screen printing lanyard, but it looks more third-dimensioned, high-graded and splendid. There is also some technology difficulty in weaving very exquisite logo, too many colors logo or too complex logo. If you really like the woven logo style with exquisite logo, we could combine jacquard with silk-screen printing to achieve it, only the cost higher.



# Woven-logo Lanyards

# Woven-logo Lanyards 電腦提花



# **Major Connecting Style**





Normal Sewing (Most Popular)









Cross Stitching



Folded Sewing



Velcro





Double Chain Bar Tacking



Ultrasonic welding



Automatic Clip



Stitches Cover

# Woven-logo Satin Lanyards



# Woven-logo Satin Lanyards

# Woven-logo Satin Lanyards 提花織嘜



# Imprinted Satin Lanyards 絲甲織粵 Page 31 Dongguan Zhanhong Weaving String Co., Ltd.

# Imprinted Satin Lanyards



IS1620

IS1621 IS1622 IS1623

IS1625 IS1626

IS1627 IS1628 IS1629

# **Major Logo Processes**



Woven Logo with Edge Locked



Glitter Printing



Woven Logo on Oval/Cord



Heat-transferred Logo on Elastic



Foam Printing



Metallic Printing (Golden)



2-D Silk Printing



Silk Printing on Oval/Cord



Embroidered Logo





**TPU Printing** 



PVC Printing



Fake Diamonds Logo

# Narrow Lanyards



# Narrow Lanyards

# Narrow Lanyards















# Fashion Belts 腰帶



# Cell Phone Holders 手機套



# Cell Phone & Digital Camera Holders 手機與數碼相機套

# Cell Phone Holders 手機套





CP1612

CP1619

CP1614

CP1616

CP1620

CP1621

CP1624

CP1625

CP1613

# Bottle Holder Lanyards \*臺吊帶 PEPSI Page 49 Dongguan Zhanhong Weaving Strin

# Bottle Holder Lanyards







# Reflective Lanyards 反光帶







# Radiate-light & LED Lanyards/Shoelaces 夜光與LED帶

































# Other Functional Lanyards 其它功能帶 Yoga Straps 瑜伽帶 Built-in USB OF1604 OF1605 OF1602 OF1606 OF1608









### Make No Mistake Only need one ID Wristband

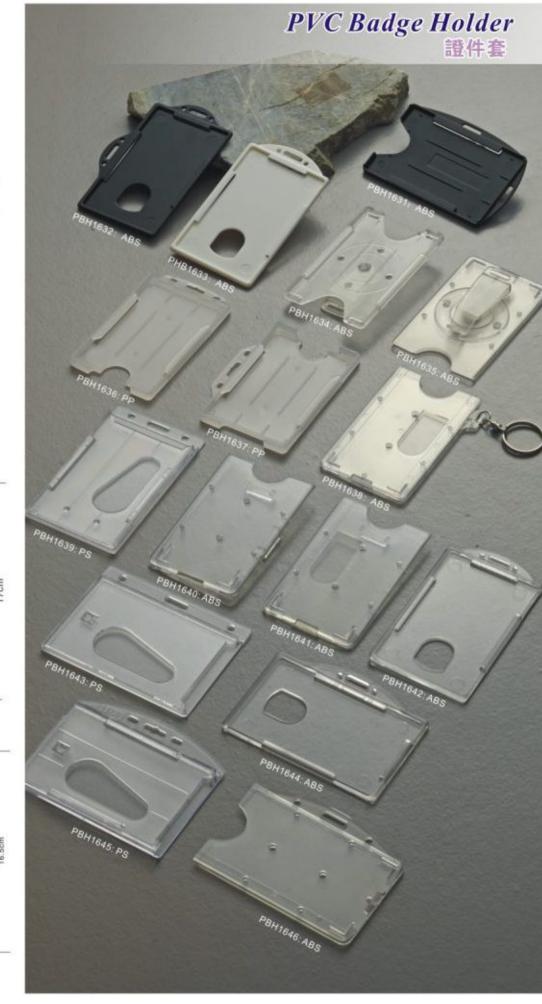


# PVC Badge Holder









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# Retractable Reeler RR1603 Metal and Plastic RR1601 Round Solid Color RR1607 RR1609 RR1608 RR1616 RR1614 RR1615 RR1613 RR1611 RR1623 RR1612 RR1617 RR1621 Heart Shape RR1619 RR1622

RR1624

# Tin Button Badge 馬口鐵胸章



RR1620

RR1618



Mobile phone screen cleaner can be used for most electronic devices with LCD screen such as a mobile phone, PDA, mp3 player and digital camera. Your company logo or individual characters can be imprinted on the front and you can use its back side to removes the dirt and fingerprint left on LCD screen of electronic devices safely. The cleaner is made of Microfiber, which is well-known for its cleaning abilities, especially for sensitive surfaces such as camera lenses.

Mobile phone cleaner look nice when they are hung to lanyards, key chains, cameras, backpacks and wallets, they serve as a tool to clean, a kind of accessories and a great promotional product to boost brand awareness and recognition as well.







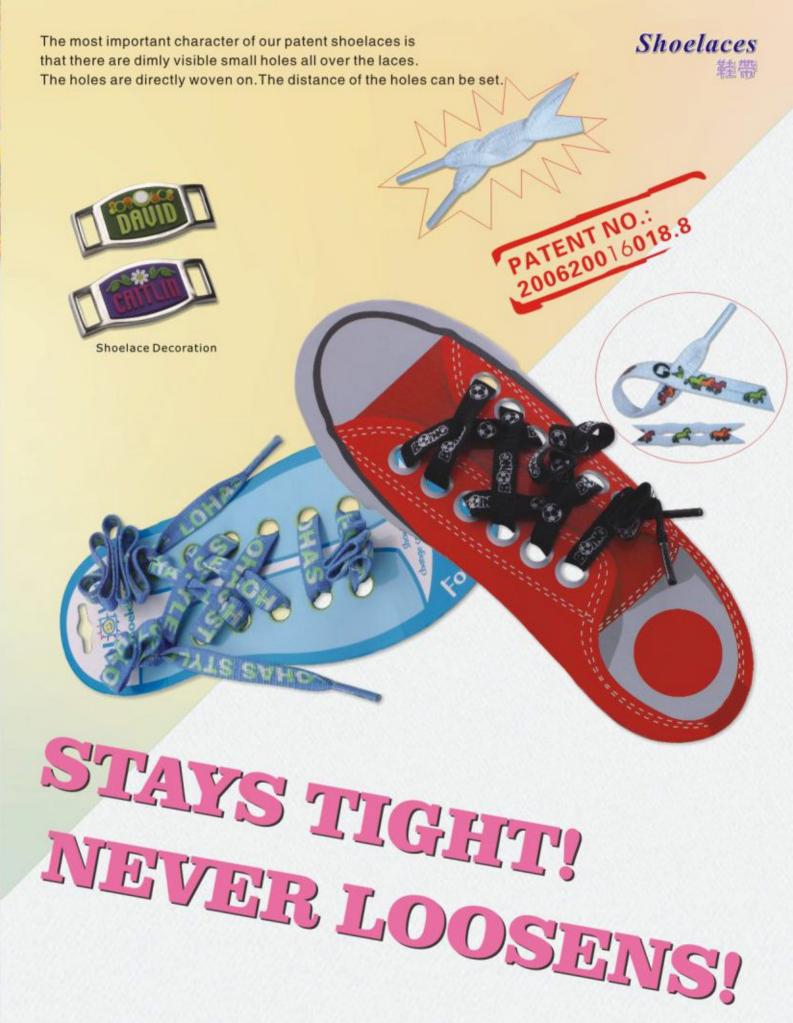




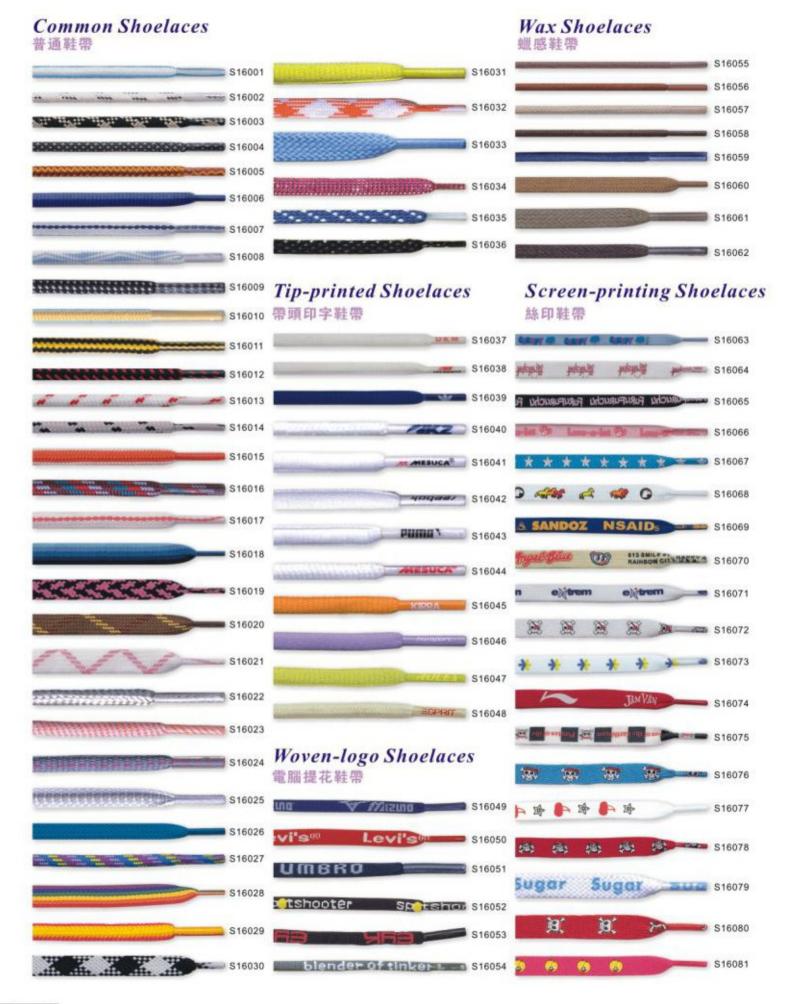


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#### Shoelaces







S16135

S16133

S16134



Accessories 配件

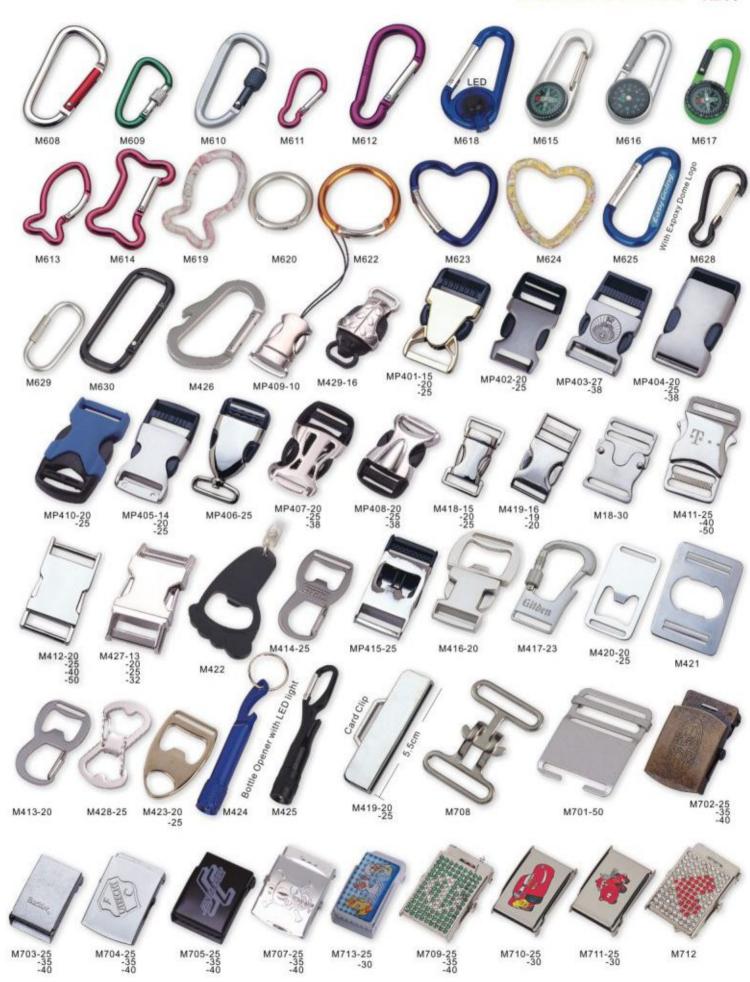




Accessories 配件

### Accessories 配件



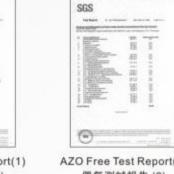




# Test Reports 物性測試報告



AZO Free Test Report(1) 偶氮測試報告(1)



AZO Free Test Report(2) 偶氮測試報告(2)



AZO Free Test Report(3) 偶氮测試報告(3)



RoHS Test Report(1) RoHS測試報告 (1)



RoHS Test Report(2) RoHS测試報告 (2)





Free Formaldehyde Test Report 甲醛測試報告

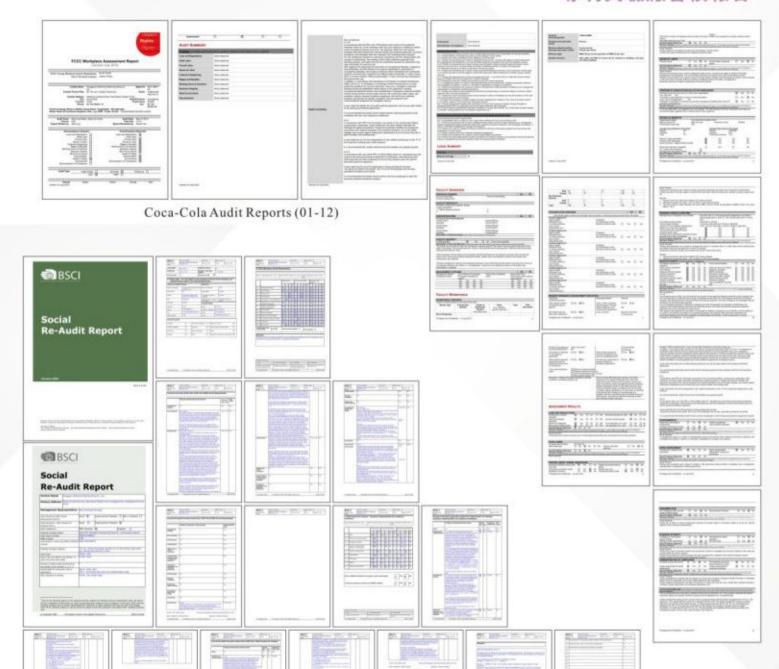


REACH Test Reports (01-11)



CPSIA Test Reports (01-04)

# Patents & Audit Reports 專利與驗廠審核報告



BSCI Audit Reports (01-18)





#### **Artwork Requriements**

Our file format requirements are Adobe Illustrator CS or CoreIDRAW 11. Please supply all art in vector format (curves PC) and ensure that fonts have been converted to paths (curves PC).

### ow to get lanyards with your own-designed logo quickly

In order to shorten the delivery time, quicken the manufacturing efficiency, we prepare some standard color yarns and straps, which colors are among the most popular colors chosen by our customers.

Less than 5000pcs imprinted polyester lanyards will be completed within 7 days as long as you choose from our recommended standard colors (20mm width only).

Remarks: We can match your lanyard with any PANTONE color and the color of the logo was not confined.



Geographic location: we lie in Dongguan city which is the famous manufacturing city, between Guangzhou & Shenzhen. Only less than 1 hour's drive you can arrive at Guangzhou airport or Shenzhen airport. The transportation is very convenient, accessible from all directions.



Specific position of Factory: Our factory lies in Satian town in the Southern of Dongguan city, it's only 5 km away from Humen port which is very famous all over the country. It has overall functions and facilities.

